

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



HAILED AS DELAWARE'S MOST BEAUTIFUL GIRL

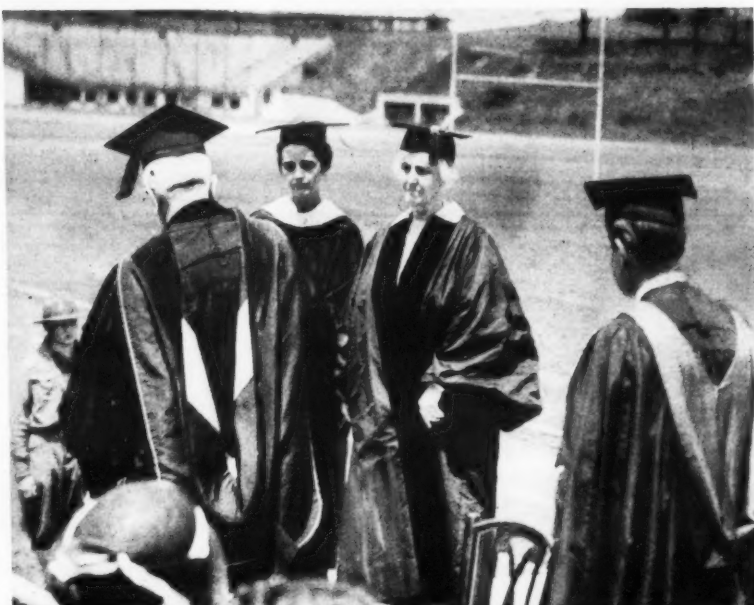
Miss Elaine Goltz of Wilmington, Who Will Be Graduated From High School on Her Sixteenth Birthday,
Posing Among the Apple Blossoms After Being Selected as the State's Prize Beauty.

(Times Wide World Photos, Philadelphia Bureau.)



GEORGE WASHINGTON'S BIRTHPLACE BECOMES THE PROPERTY OF THE FEDERAL GOVERNMENT: RAY LYMAN WILBUR, Secretary of the Interior, Speaking at the Ceremonies at Historic Wakefield, Va., as the Washington House, Rebuilt as Nearly as Possible on the Plans of the Original, Was Accepted as a National Monument.

At Left—A NOTABLE GIFT TO THE NATION: MRS. ANTHONY WAYNE COOK, Acting for the Wakefield National Memorial Association, Presenting the Deed to Washington's Birthplace to Secretary Wilbur.



AN ACADEMIC DEGREE FOR A "TYPICAL AMERICAN WIFE AND MOTHER": MRS. HERBERT HOOVER Receiving the Honorary Degree of Doctor of Letters and Humanities From Dr. Charles F. Wishart, President of Wooster College, in the Ohio City Which Her Great Grandfather, William Henry, Helped to Lay Out 125 Years Ago.
(Times Wide World Photos, Cleveland Bureau.)

At Left—MISS HELEN KELLER "SEES" THE BEAUTIES OF THE BRITISH ISLES: THE FAMOUS AMERICAN WOMAN Who Conquered the Handicaps of Blindness and Deafness Feeling the Face of Her Companion in a Conversation on a Terrace Overlooking the Town of Looe, Cornwall.



HE WON THE ALBANY-NEW YORK OUTBOARD RACE BY A ONE-SECOND MARGIN: CHARLES CABOT of New Haven With the Trophy He Received for Finishing First in the 133-Mile Race on the Hudson. His Average of 44.4 Miles an Hour Set a New Record for the Race.
(Times Wide World Photos.)



Mid-Week Pictorial

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VOL. XXXV, NO. 15

PRICE TEN CENTS

NEW YORK, WEEK ENDING MAY 28, 1932.



A BIT OF OLD HOLLAND FLOWERS IN AMERICA

Dutch Windmill Covered With Tulips Which Formed One of the Striking Displays at the Annual Tulip Festival at Holland, Mich., Whose Inhabitants Are Mostly of Dutch Descent and Continue Many of the Quaint Customs of the Land of Their Forefathers.

(Times Wide World Photos, Detroit Bureau.)

NEW YORK ECHOES TO THE SHOUT, "WE WANT BEER!"



THE FOES OF PROHIBITION STAGE A VAST DEMONSTRATION IN THE STREETS OF NEW YORK: GENERAL VIEW OF THE "BEER-FOR-TAXATION" PARADE

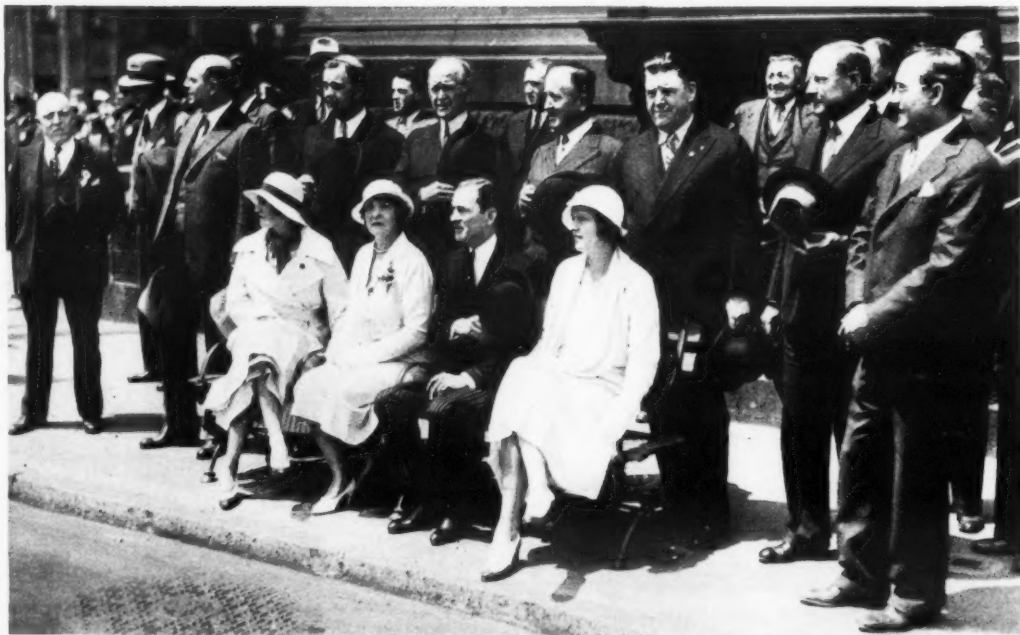


"BRING BACK PROSPERITY WITH BEER": PLACARD Bearing the Slogan That Was Stressed Many Times in the Parade.

At Right—THE SPONSOR OF THE BEER PARADE PLAN HEADING THE MARCH: MAYOR WALKER

Stepping Out Briskly as the Procession Got Under Way With the Sidewalks Crowded by the Tens of Thousands of Spectators.

Sponsored by Mayor James J. Walker Marching Down Fifth Avenue and Then Passing Along the Southern Boundary of Central Park in a Huge Outpouring Which Started About 11 o'clock in the Morning and Kept Moving Until 10 at Night. Some Observers Estimated the Number of Marchers at 85,000, While Other Unofficial Counters Placed the Number of Participants at About 28,000. (Times Wide World Photos.)



IN THE IMPROVISED REVIEWING STAND: MAYOR WALKER and a Group of His Aides Watching the Passage of the Procession at Seventy-Second Street and Central Park West.

COLORFUL ASPECTS OF THE ELEVEN-HOUR BEER PARADE



STILL MARCHING LONG AFTER DARKNESS HAD FALLEN:
NIGHT VIEW
of the Beer Parade in New York, With Flares Casting an Eerie Illumi-
nation Over the Participants and the Crowds on the Sidewalks.
(Times Wide World Photos.)



"BRING BACK PROSPERITY": ONE OF THE MORE ELABORATE FLOATS in the Parade, Which Was Varied and Colorful.

At Right—THE WOMEN FOLK TURN OUT IN FORCE: UNION REPRESENTATIVES Rounding a Corner in the Daytime Procession.



NEARING THE END OF THEIR DAYTIME MARCH: THE PROCESSION
Moving Up Central Park West Toward the Point Where the Participants Fell Out.

NOVEL EXPRESSIONS OF THE THIRST OF THE METROPOLIS



THE FROTH OF LAUGHTER IN THE BEER PARADE: COMEDY SAILOR
Calling Attention to a Placard Expressing His Sentiments.
(Times Wide World Photos.)



THE CROWDS LOOK UP TO UNCLE SAM: ONE PARTICIPANT
in the Beer Parade Who Wore No Blisters on His Feet.



"START THE WHEELS OF INDUSTRY": FLOAT
Proposing to "End Business Stagnation With Beer for Taxation."



STRESSING THE REVENUE ANGLE: PARADERS
Carrying Banners Demanding Beer to Be Taxed.



MERELY ONE OF THE SCORES OF BANDS IN THE MARCH: LOCAL 802
of the Federation of Musicians Union in Action as the Parade Swung Off Fifth
Avenue.

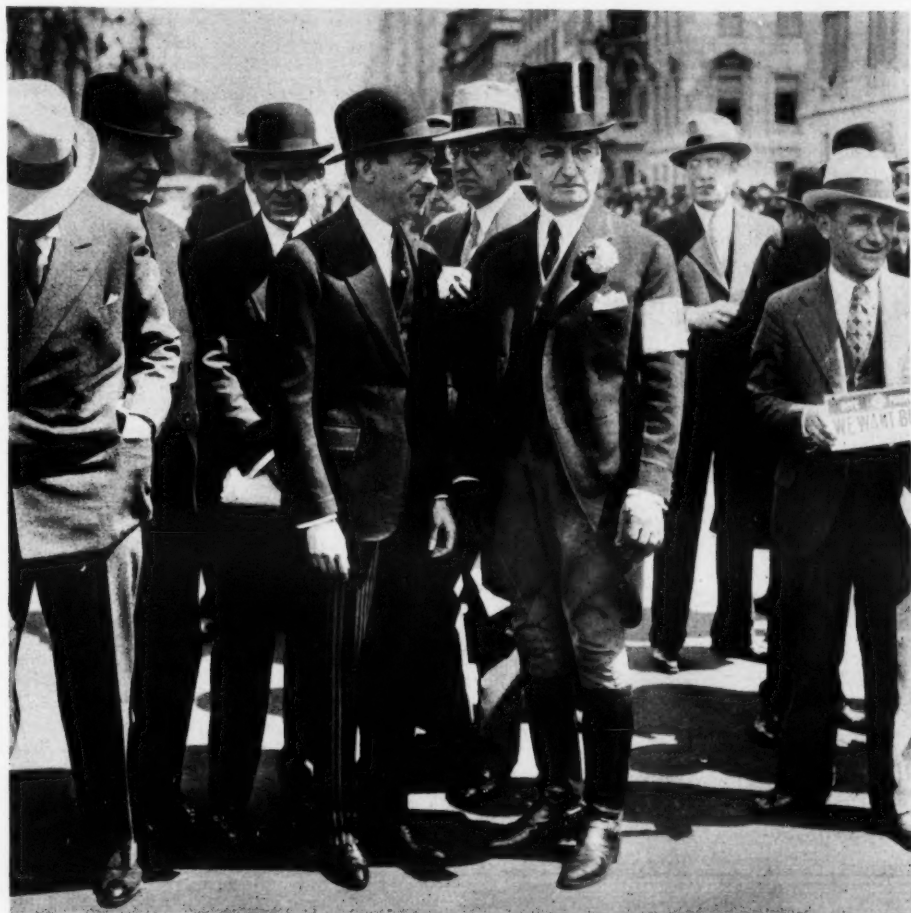
UP AND DOWN THE LINE OF THE NEW YORK BEER PARADE



HOW NEW YORKERS TURNED OUT TO WATCH THE BEER PARADE: CROWDS at Sixth Avenue and Fifty-ninth Street in Motion After One Section of the Eleven-Hour Procession Had Passed. (Times Wide World Photos.)



A "DEPRESSION SIZE" AUTOMOBILE: BABY CAR. Carrying a "Prosperity Model" Stein.



READY TO START THE PROCESSION: MAYOR JAMES J. WALKER With Brig. Gen. John F. Daniell, Grand Marshal of the Parade.

OTHER CITIES WITNESS ANTI-PROHIBITION PARADES



2,000 IN CAMDEN, N. J., SHOW THEIR ENTHUSIASM FOR BREW: A SECTION OF THE BEER PARADE Marching Along a Three-Mile Route Bearing Placards Calling for Taxed Beer as a Means of Restoring Prosperity. (Times Wide World Photos, Philadelphia Bureau.)



A THIRSTY WARRIOR OF OLD AGAIN TRAVELS IN STATE: STATUE Weighing a Ton Which Was Removed From an Old Brewery in Syracuse, N. Y., to Occupy a Place of Honor in That City's Beer Parade, in Which 1,000 Marched. (Times Wide World Photos.)

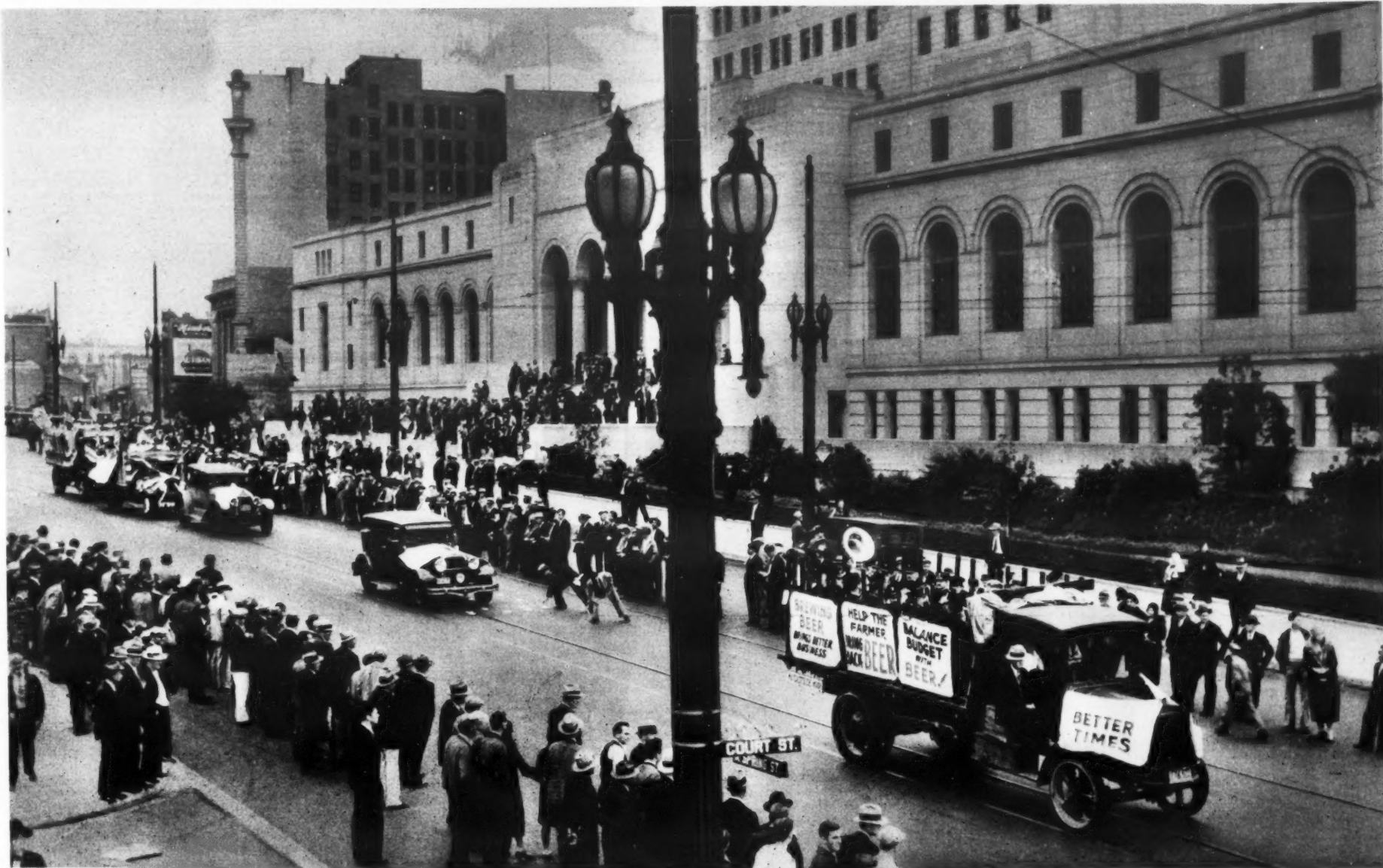


IT'S MERELY AN ARID GESTURE: THE LEADERS OF THE CAMDEN BEER PARADE, John Doran, Ernest Lewis, Fred Steuberg and Martin Coffey, Quaffing Old-Fashioned Steins Which Look Thoroughly Authentic but Were Designed Solely for Display. (Times Wide World Photos, Philadelphia Bureau.)



IN CONTRAST TO THE WATER WAGON: ONE OF THE DECORATED AUTOMOBILES Rolling Along in the Camden Beer Parade. (Times Wide World Photos, Philadelphia Bureau.)

IN THE BEER DEMONSTRATIONS FROM ATLANTIC TO PACIFIC



THE ANTI-PROHIBITION COHORTS ON THE PACIFIC COAST SWING INTO LINE: BEER PARADERS

Passing the Los Angeles City Hall in a Demonstration Echoing That in New York.
(Times Wide World Photos.)



THE 1932 VERSION OF THE BREWERY TRUCK: A MARCHER IN DETROIT'S BEER PARADE,

Which Was Headed by Mayor Frank Murphy and Supported by Many Organizations, Drawing a Keg Reminiscent of the Old Days Through the Streets.
(Times Wide World Photos, Detroit Bureau.)



CHICAGO'S ONE-MAN BEER PARADE: C. E. BROWNING Marching All by Himself but Ranking as a Full Fledged Parade Because He Had Obtained an Official Permit.

(Associated Press.)

MASTERPIECES OF THE METROPOLITAN MUSEUM OF ART. NO. 3.



"CHRIST
APPEAR-
ING TO HIS
MOTHER,"
BY ROGER
VAN DER
WEYDEN

THIS is the third of the series of sixteen paintings chosen especially for Mid-Week Pictorial by Bryson Burroughs, curator of paintings of the Metropolitan Museum of Art, New York, as among the greatest in its world-famous galleries.

ROGER VAN DER WEYDEN, whose influence was widespread among the artists of the Flemish school, was born at Tournai about the year 1400, but about 1435 removed to Brussels, where a little later he was appointed town painter, and it was in that city he died in 1464. Many of his important works have perished, among them four of a historical nature for the Hotel de Ville in Brussels, and comparatively few canvases can be attributed with certainty to his brush. His "Christ Appearing to His Mother" is a splendid example of the deeply religious intention of the major part of his surviving works and shows his power of dramatic expression, particularly of a tragic kind.
(Courtesy Metropolitan Museum of Art.)

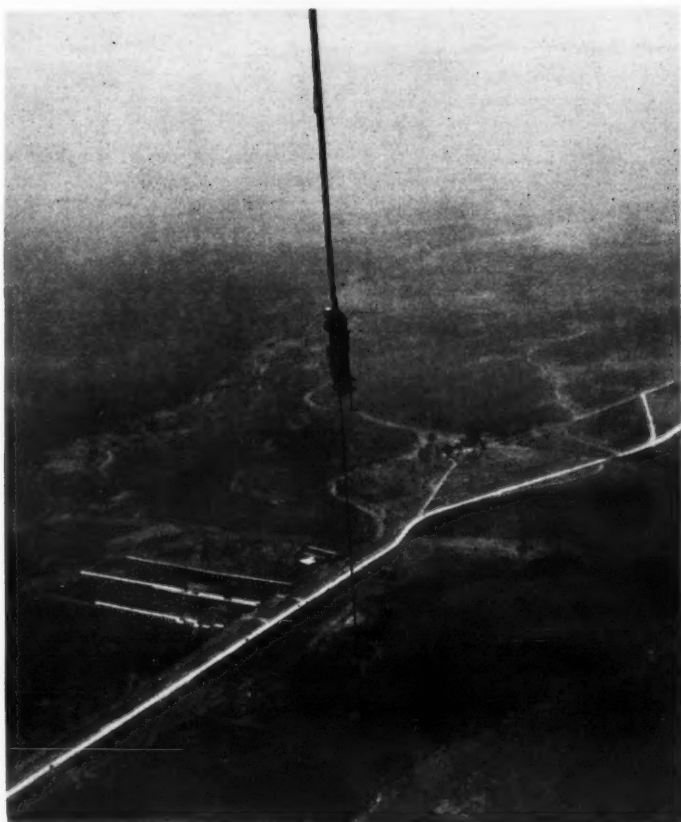
A THRILLER OF THE SKIES: THE AKRON'S MOORING ACCIDENT



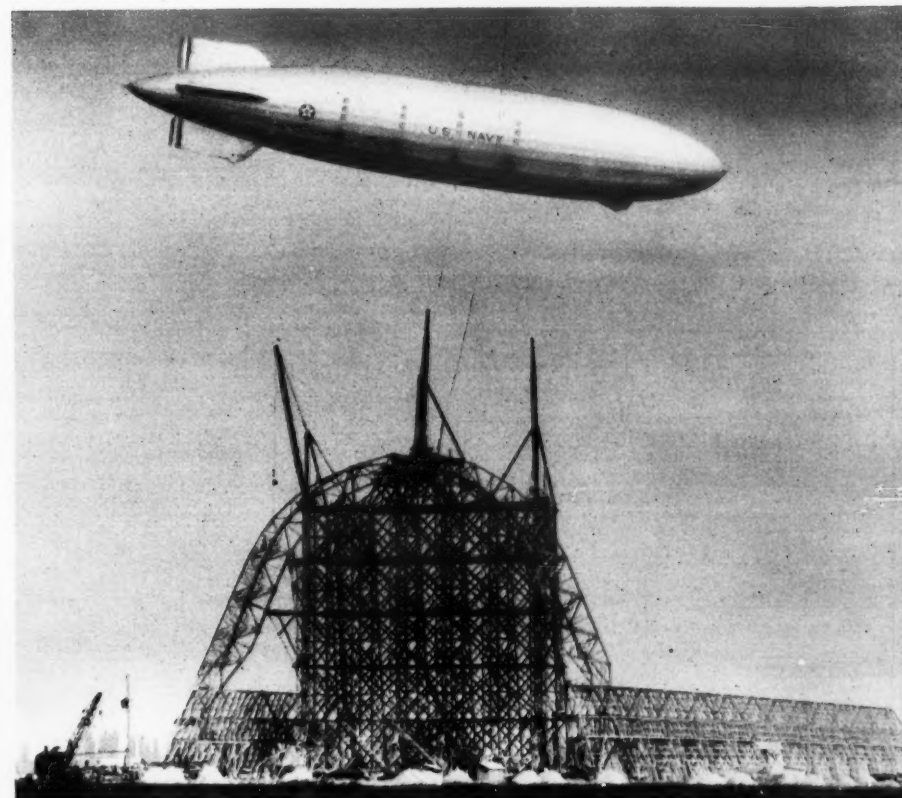
THE TRAGEDY AT SAN DIEGO AS SEEN FROM THE AKRON: THREE MEN of the Landing Crew Clinging to the Mooring Ropes After Being Jerked Aloft.

Two Lost Their Hold and Fell to Death, but the Third Managed to Retain His Grip and Was Rescued Two Hours Later. (Times Wide World Photos.)

At Right—FOR TWO HOURS IN INSTANT PERIL OF DEATH: CHARLES (BUD) COWART, 19-Year-Old Bluejacket, Swinging on a Rope From the Akron While Thousands Below Gazed Upward in Horror Until at Last He Was Rescued. (Times Wide World Photos.)

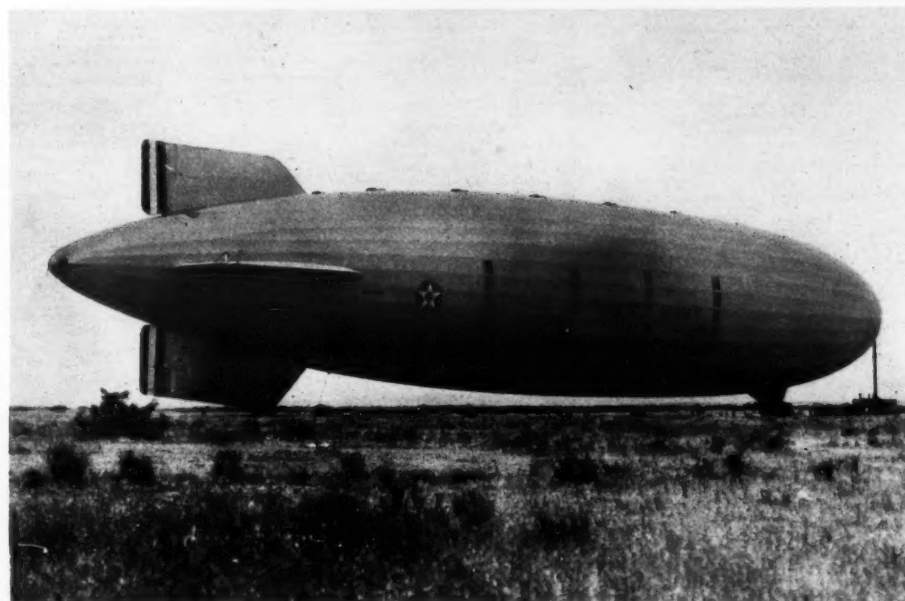


DANGLING HALF A MILE FROM THE GROUND IN THE WAKE OF THE WIND-TOSSED AKRON: CHARLES (BUD) COWART Clinging to a Mooring Rope of the Great Airship Over Camp Kearney, San Diego, Cal., After Two of His Comrades of the Landing Crew Had Been Carried High in the Air With Him and Fallen to Death. For Two Hours He Held On Before He Was Pulled Into the Akron, His Nerve Still So Unshaken That His First Words Were, "Gimme Something to Eat." (Paramount News-Associated Press.)

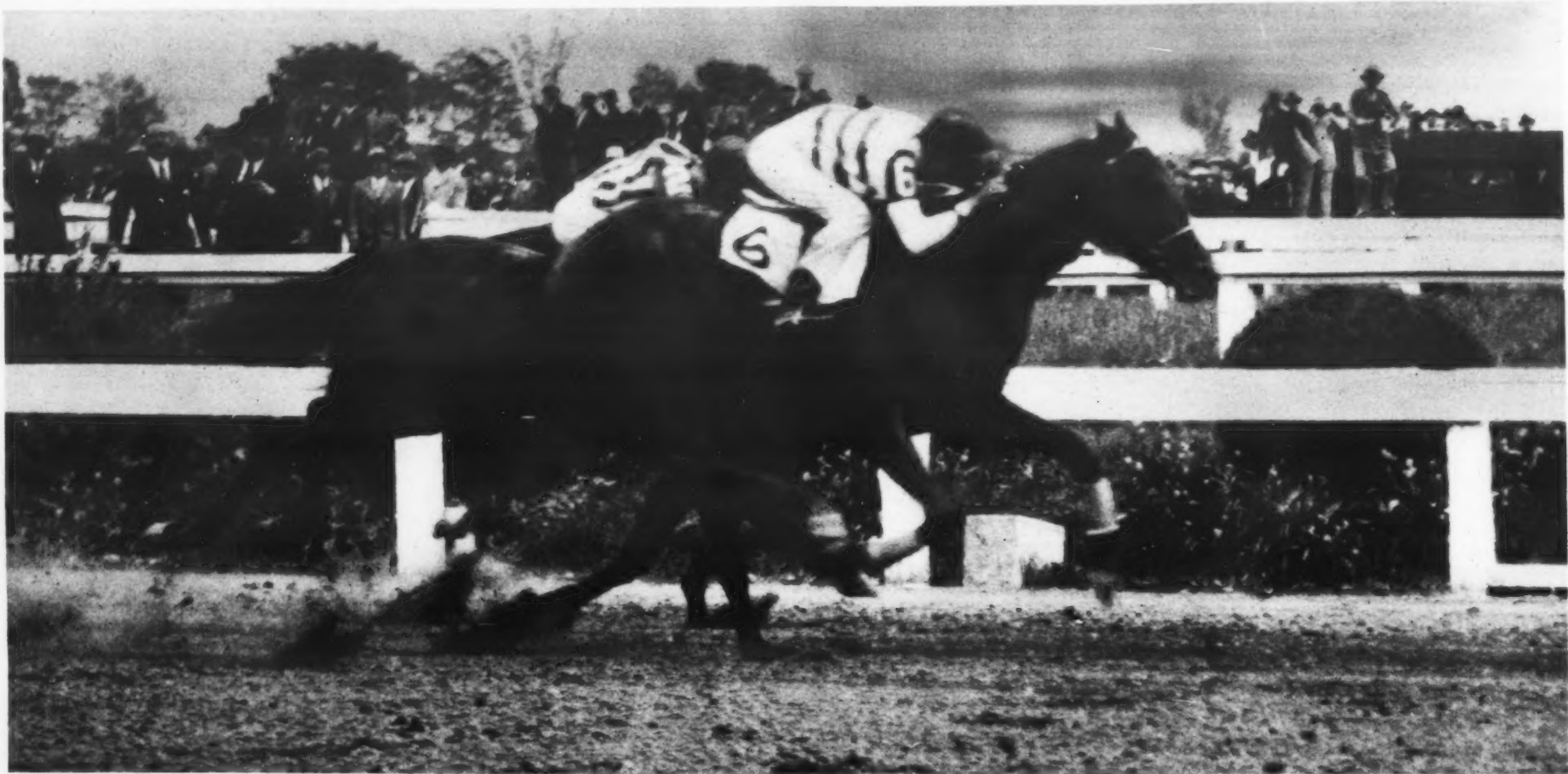


THE AKRON ENDS HER LONG JOURNEY ACROSS THE CONTINENT: THE GREAT AIRSHIP

Manoeuvring to Make a Landing Beside the Skeleton of the Hangar Which Is Being Built at Sunnyvale, Cal., for the Akron and the Macon as Their Western Base. (Times Wide World Photos, San Francisco Bureau.)



SAFELY MOORED AFTER CAUSING THE LOSS OF TWO LIVES: THE AKRON Tied Down at San Diego Several Hours After the Accident. (Times Wide World Photos.)



THE WINNER OF THE KENTUCKY DERBY TRIUMPHS IN THE PREAKNESS: E. R. BRADLEY'S BURGOO KING
Finishing First in the Big Race at Pimlico, Md., but Only by the Narrowest of Margins Over Tick On and Boatswain. Burgoo King Is the Third Colt to Triumph in Both Early Spring Classics and the \$50,375 Purse Made Its Total for the Two Races \$102,690.
(Times Wide World Photos, Washington Bureau.)

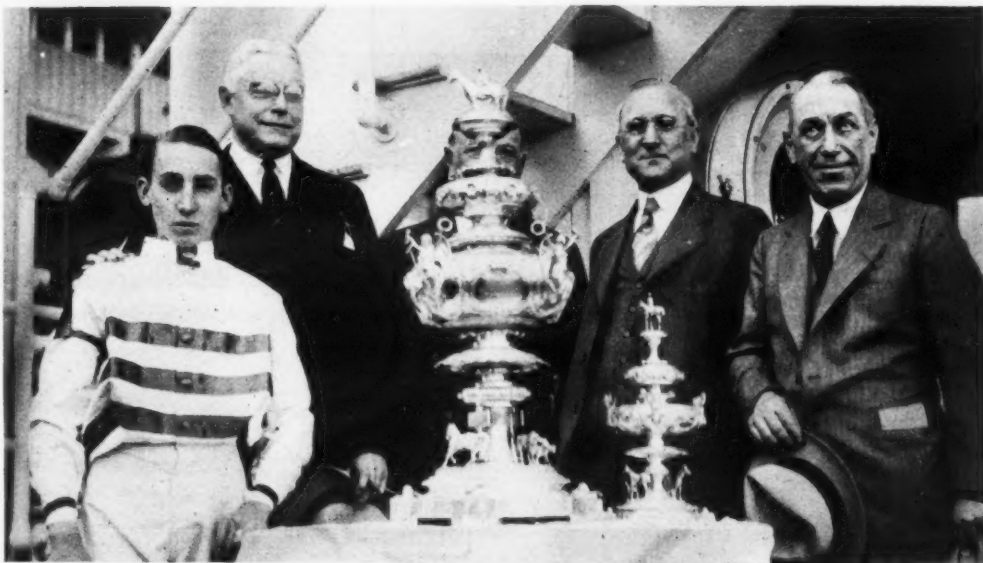


THUNDERING DOWN THE STRETCH AT BELMONT: THREE DAGGERS,

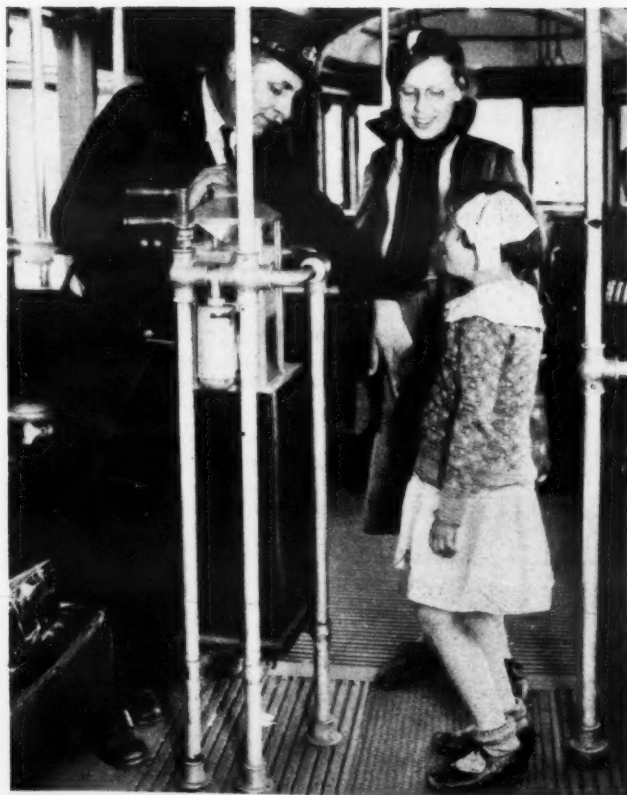
C. V. Whitney's Two-Year-Old, Taking the Lead to Triumph in the Linden Stakes at the Famous Long Island Track.
(Times Wide World Photos.)

At Right—ASPIRANTS FOR THE HIGH JUMPING TITLE: RAINBOW TROUT

Unsuccessfully Trying to Leap an Eight-Foot Waterfall at Lester River, Duluth, Minn. The Smaller Fish Make the Grade Without Difficulty but the Larger Ones Have to Be Netted and Carried Around the Falls in Order to Reach Their Spawning Grounds.
(Times Wide World Photos.)



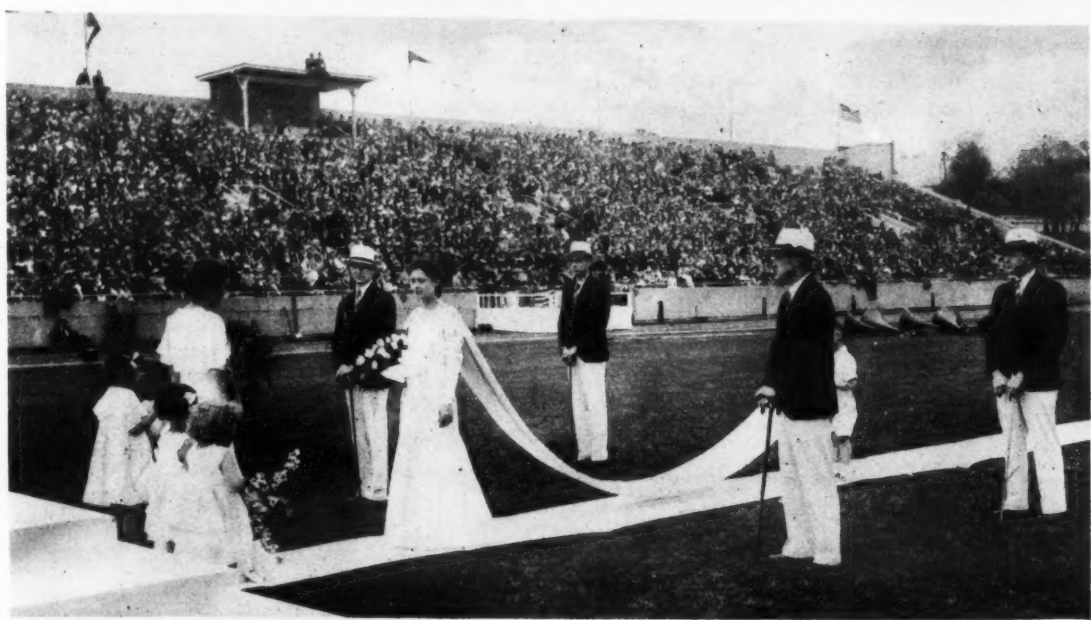
MARYLAND'S GOVERNOR PRESENTS THE EMBLEM OF THE PREAKNESS VICTORY: ALBERT C. RITCHIE
Awarding the Replica of the Woodlawn Vase to Dick Thompson (Right), Trainer of Burgoo King, Who Represented E. R. Bradley. At the Left Is Jockey Eugene James.
(Times Wide World Photos, Washington Bureau.)



NO CHANCE NOW FOR ARGUMENTS ABOUT PAYING FARE: DETROIT STREET CAR CONDUCTOR
Trying Out the New Rule by Which a Height Limit Replaces the Age Limit in Determining Whether Children Ride Free. The Marker at a Height of 44 Inches on the Pole Back of the Child's Head Provides the Answer.
(Times Wide World Photos, Detroit Bureau.)



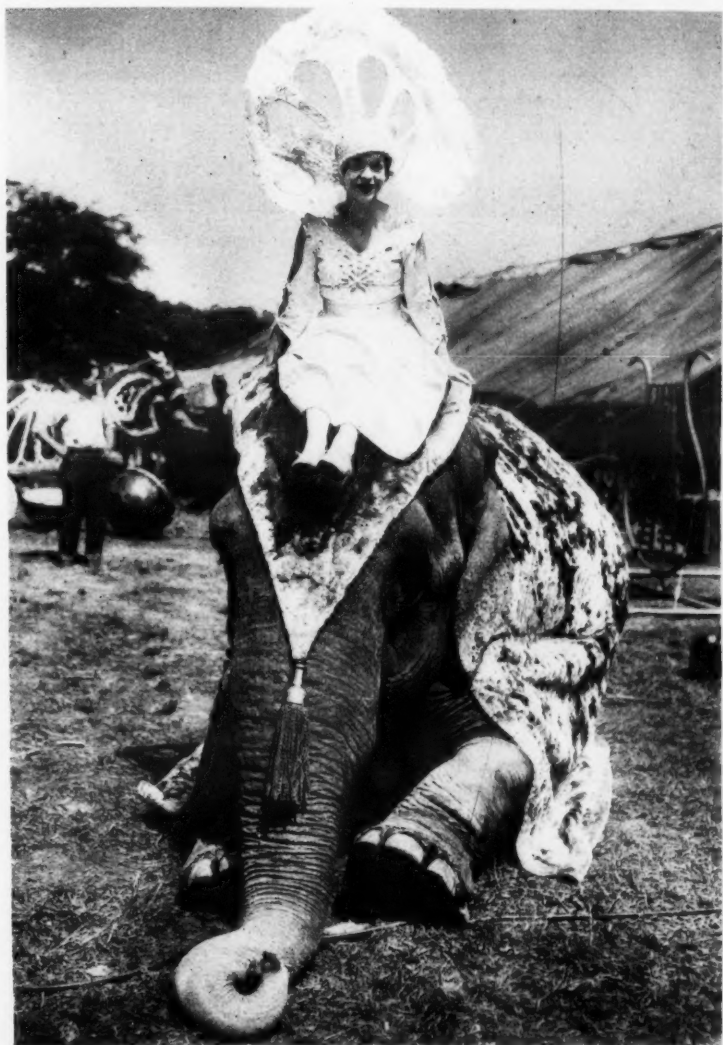
SPRING FESTIVITIES WITH A SKYSCRAPER BACKDROP:
CHILDREN
 of the Girls' Branch of the New York Public School Athletic League
 Holding Their May Pole Dances on the Sheep Meadow of Central
 Park. (Times Wide World Photos.)



**A NEW QUEEN OF
 THE MAY CLAIMS
 HER THRONE: MISS
 ELMA SAGE,**
 Who Was Chosen to
 Preside Over the Spring
 Festivities at Wooster
 College in Ohio, Meet-
 ing Her Predecessor,
 Miss Carol Gustafson.
 (Times Wide World
 Photos, Cleveland Bureau.)



**At Left—
 THE "FIRST LADY"
 SHARES CIRCUS
 JOYS WITH FOUR
 SMALL GUESTS:**
 MRS. HERBERT
 HOOVER AND MRS.
 DOLLY GANN,
 Sister of Vice President
 Curtis, Attending a
 Performance in Wash-
 ington With John New-
 ton, Russell Train Jr.,
 French Strother Jr., and
 Suzanne Boone.
 (Times Wide World
 Photos, Washington
 Bureau.)



**THE DAUGHTER OF A FAMOUS WRITER MAKES HER
 DEBUT WITH THE "BIG TOP": MRS. ELIZABETH COBB
 CHAPMAN BRODY,**
 Whose Father Is Irvin S. Cobb, Ready for Her First Appearance
 With the Circus at Washington, D. C., in Gathering Material for
 a New Book. (Associated Press.)

THE WORLD PAYS HOMAGE AT THE FUNERAL OF PRESIDENT DOUMER



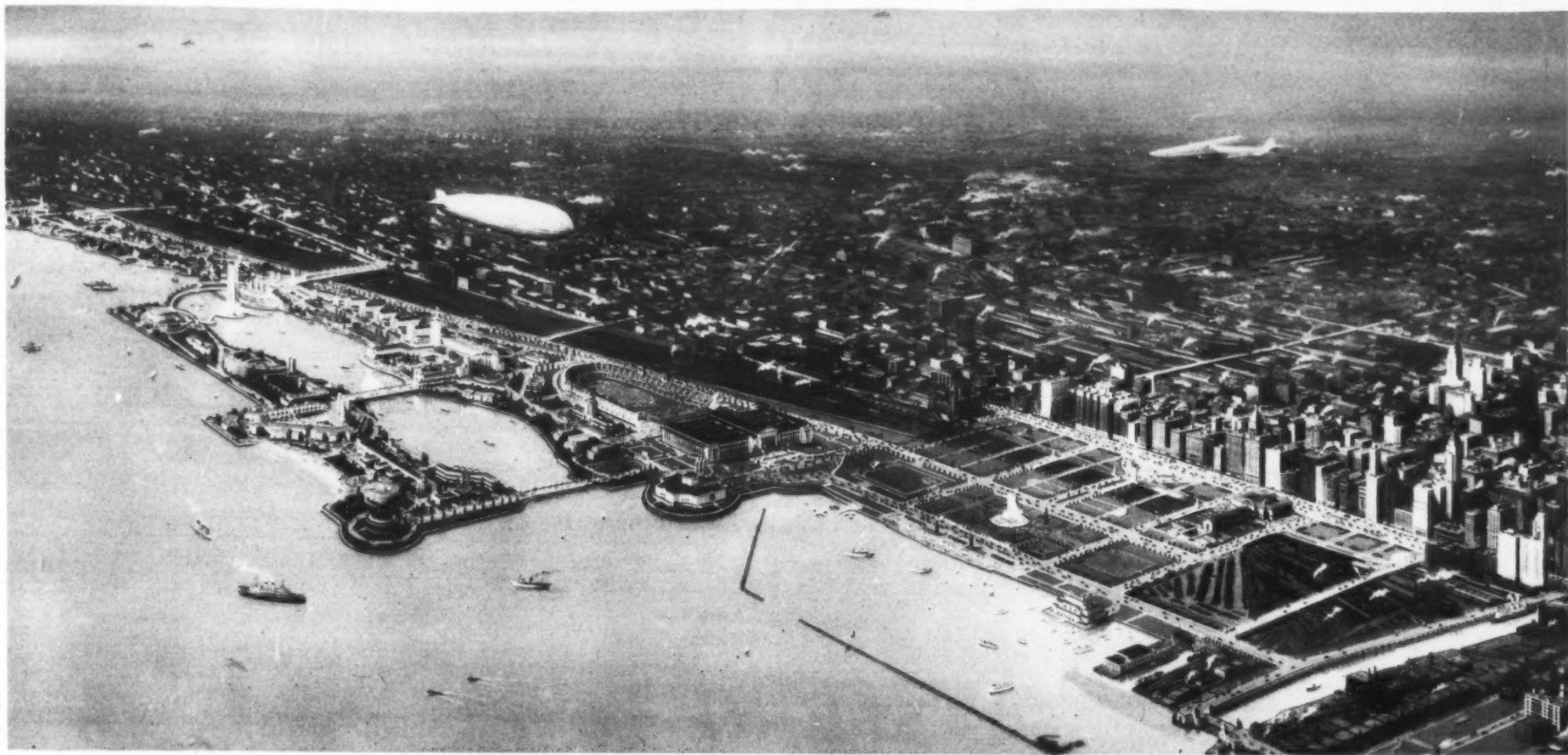
MOURNING CROWDS VIEW THE LAST JOURNEY OF THE THIRTEENTH PRESIDENT OF THE FRENCH REPUBLIC: THE FUNERAL PROCESSION OF PAUL DOUMER, the Victim of a Crazy Assassin, Passing Through the Place de la Concorde in Paris, Followed by Members of Several Royal Families, High French Officials and the Representatives of Many Foreign Governments.

(Times Wide World Photos, Paris Bureau.)



ROYALTY PAYS HONOR TO THE FORMER SHOP APPRENTICE WHO ACHIEVED GREATNESS: THE DUKE OF AOSTA, THE PRINCE OF WALES AND PRINCE PAUL OF SERBIA Marching in the Funeral Procession of President Doumer as He Was Carried to Rest Beside the Sons Who Gave Their Lives for France as a Result of the World War.

APPROACHING THE PANTHEON: THE HEARSE BEARING THE BODY OF PAUL DOUMER Moving Through the Streets of Paris as Vast Crowds Looked On in Silence.



**A PRE-VIEW OF THE
CENTURY OF PROGRESS
EXPOSITION
OF 1933:
AERIAL PHOTO-
GRAPH**

of the Chicago Lake Front With the Buildings for the World's Fair Drawn In So as to Present an Idea of the Sight Which Will Greet Air Visitors to the City Next Summer.

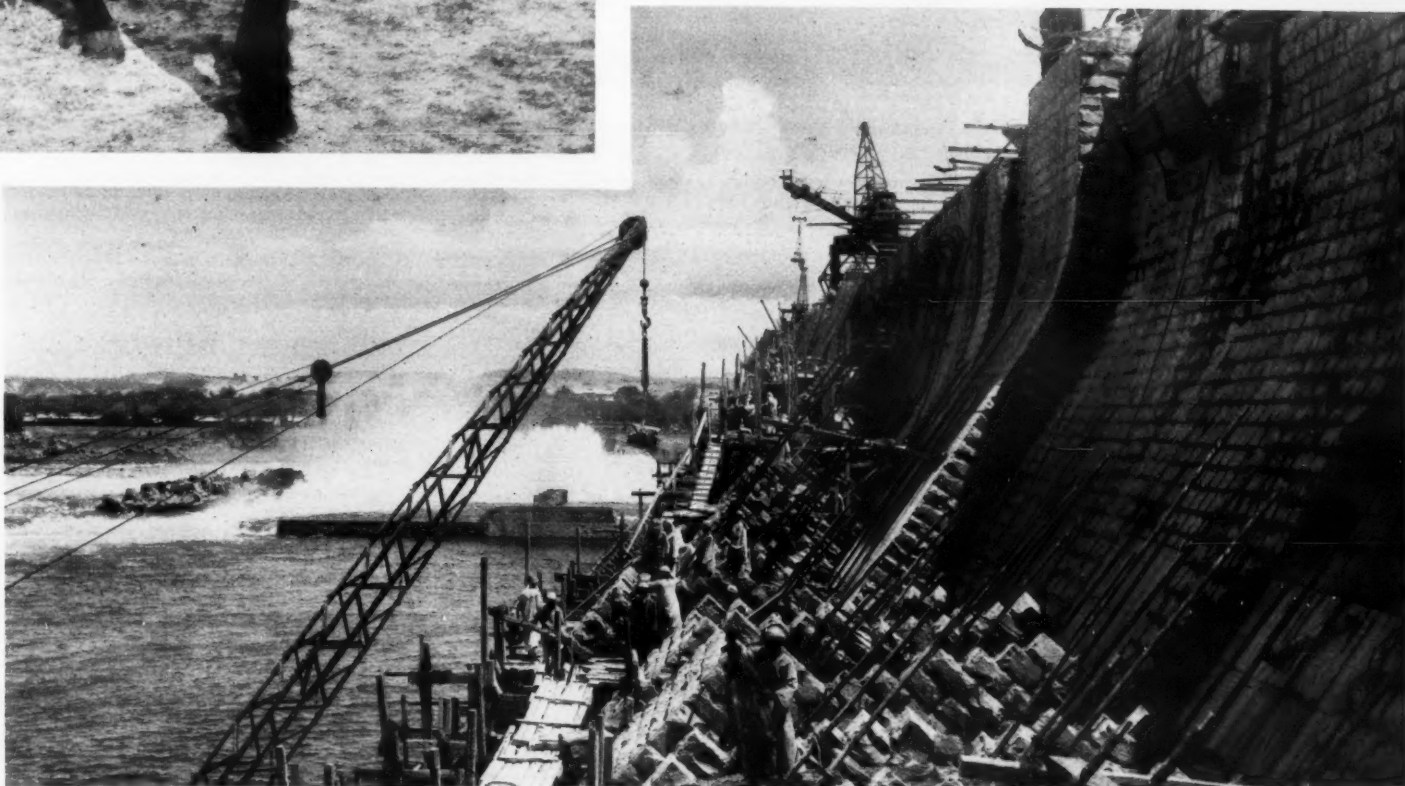
(© Chicago Aerial Survey Co.)

**At Right—
"AWAY DOWN
SOUTH IN THE
LAND OF COTTON":
MISS KATHERINE
BUTLER
as Queen and J. P.
Norfleet as King
Arriving Triumphantly
at the Mississippi
River Wharf at
Memphis to Rule Over
the Cotton Carnival.**
(Times Wide World Photos.)



**A MOTOR CAR
ADDICT
MOUNTS FOR
A CANTER:
A MEMBER
of the Automobile
Corps of the
Reichswehr
Equips His
Horse With a
Headlight, a
Horn and Even a
Spare Tire for
Participation in
the Unit's Sports
Festival in
Berlin.**

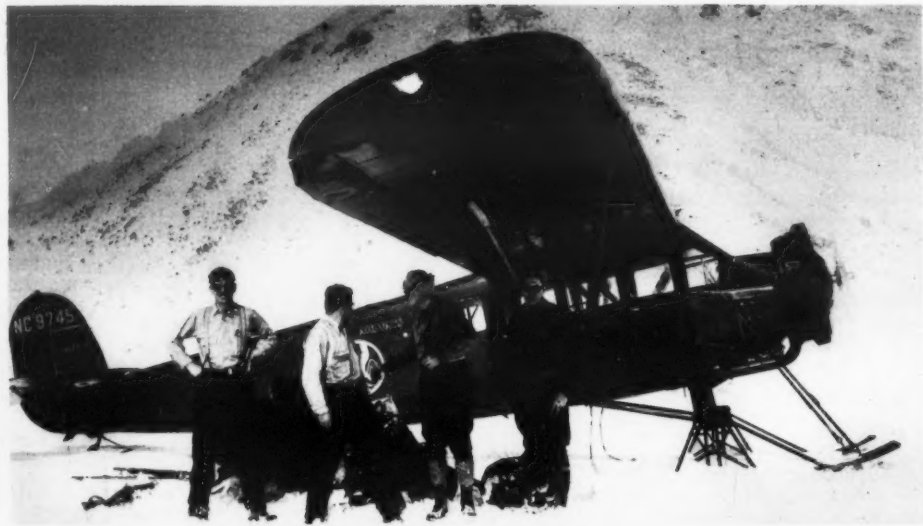
(Times Wide World Photos, Berlin Bureau.)



**EGYPT
ENLARGES A
STRUCTURE
VASTER THAN
HER WORLD'S
WONDERS OF
ANTIQUITY:
THE ASSOUAN
DAM,**

550 Miles South of Cairo, Being Heightened for the Second Time. The Work, Which Is to Be Completed Next Year, Raises the Dam 29½ Feet and Doubles Its Storage Capacity So That It Will Hold 5,000,000,000 Cubic Meters of Nile Waters and Permit the Cultivation of 7,000,000 Acres Now Semi-Barren.

Tragedy and Triumph on North The Record of Two Expeditions to



HIGH AMID
THE
SNOWS OF
THE
ALASKAN
RANGE:
ALLEN
CARPE
Standing
Beside His
Camp on the
Slopes of
Mount
McKinley.
(Times Wide
World Photos.)

**AERIAL
TRANSPORT
IN THE FAR
NORTH:
MEMBERS
OF THE
COSMIC
RAY PARTY**
Beside the
Airplane
Which Carried
Them to
Muldrow
Glacier.
In the Group
Are Percy T.
Olton, Nicholas
Spadavecchia,
Edward P.
Beckwith and
Pilot Crosson.
(American
Airways.)

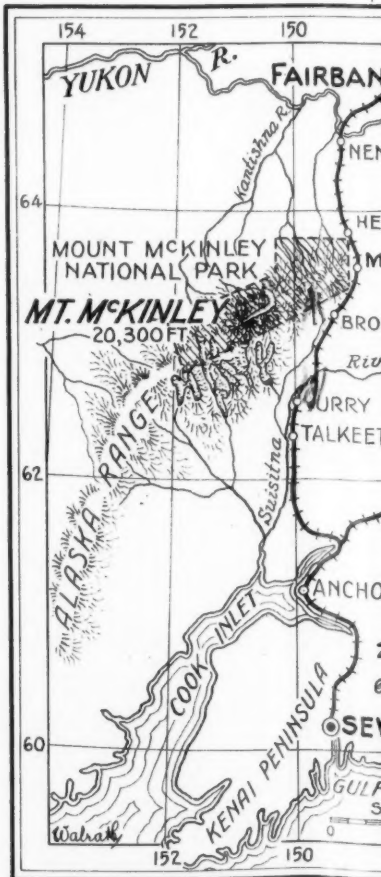


**"HOME, SWEET
HOME" AMID
ALASKA'S SNOWY
WASTES:**
ONE OF THE CAMPS
of the Lindley Expedi-
tion on Muldrow Glaci-
er, From Which the Clim-
bers Successfully Assailed
North and South Peaks
of Mount McKinley.
(Times Wide World Photos.)

**At Left—
A GLACIAL LANDING
FIELD AT AN ELEVATION
OF 6,300 FEET:
PLANES OF THE
COSMIC RAY EXPEDI-
TION**
at Rest on Muldrow
Glacier High on the
Slopes of Mount McKin-
ley, Which Is Formidable
Because of Its Far North
Latitude and Because Its
Huge Bulk Rises Abrupt-
ly From a Plateau Only
3,000 Feet in Altitude.
(American Airways.)



**NORTH AMERICA'S LOFTIEST PEAK
GRAPHED BY AN EXPLORER
LIFE ON ITS SLOPES: MOUNT
20,300 FEET HIGH, FROM AN AERIAL
ALLEN CARPE WHILE ON THE COSMIC RAY
WHICH HE PERISHED WITH THEODORE
THE MANY CREVASSES WHICH MAKE THE
TRAP FOR ALPINISTS. KOVEN'S BODY
ALBERT D. LINDLEY PARTY, WHICH SEARCHED
MOUNT MCKINLEY FOR THE SECOND TIME
BUT NO TRACE OF CARPE'S BODY
(Times Wide World Photos.)**



**THE SCENE OF MOUNTAINEERING
AND TRAGEDY
THE MOUNT MCKINLEY**

North America's Loftiest Peak: ons to the Top of Mt. McKinley



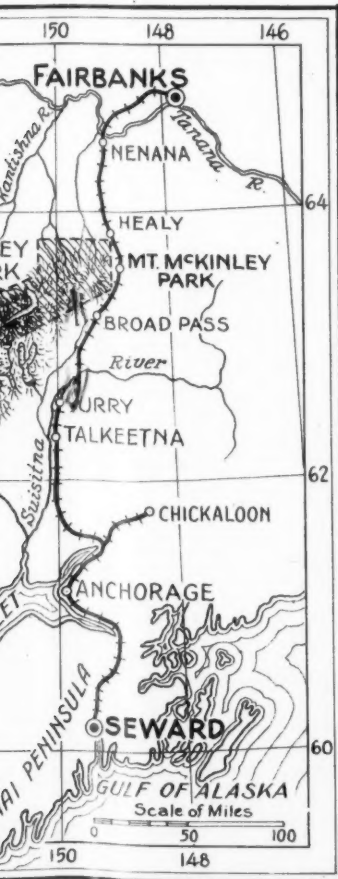
OVER THE
JAGGED SLOPES
OF MOUNT
McKINLEY:
PILOT JONES
Flying Over
Muldrow Glacier,
Which Offers the
Only Feasible
Route to the
Summit.

This Glacier Is
Thirty-five Miles
Long, Twice the
Length of the
Most Extensive
Glacier in the
Alps.

(American Airways.)



LOFTIEST PEAK AS PHOTO-
EXPLORER WHO LOST HIS
PEAKS: MOUNT McKINLEY,
from an Aerial View Taken by
the Cosmic Ray Expedition in
With Theodore Koven in One of
Which Make the Region a Death
oven's Body Was Found by the
ty, Which Scaled South Peak of
the Second Time in Its History,
Carpe's Body Was Found.
(Wide World Photos.)



MOUNTAINEERING TRIUMPH
AND TRAGEDY:
T MCKINLEY REGION.



THE PARTY WHICH
CONQUERED MOUNT
McKINLEY FOR THE
SECOND TIME IN ITS
HISTORY:

THE LINDLEY
EXPEDITION

Camped on Muldrow
Glacier Before Ascend-
ing South Peak, 20,300
Feet High, Which Previ-
ously Had Been Climbed
Only by Archdeacon
Stuck in 1913.

(Times Wide World Photos.)

At Right—
TRAVELING AS IN
A DASH FOR THE
POLE:

THE LINDLEY
PARTY

Climbing Muldrow
Glacier With Dog
Teams.

(Times Wide World
Photos.)

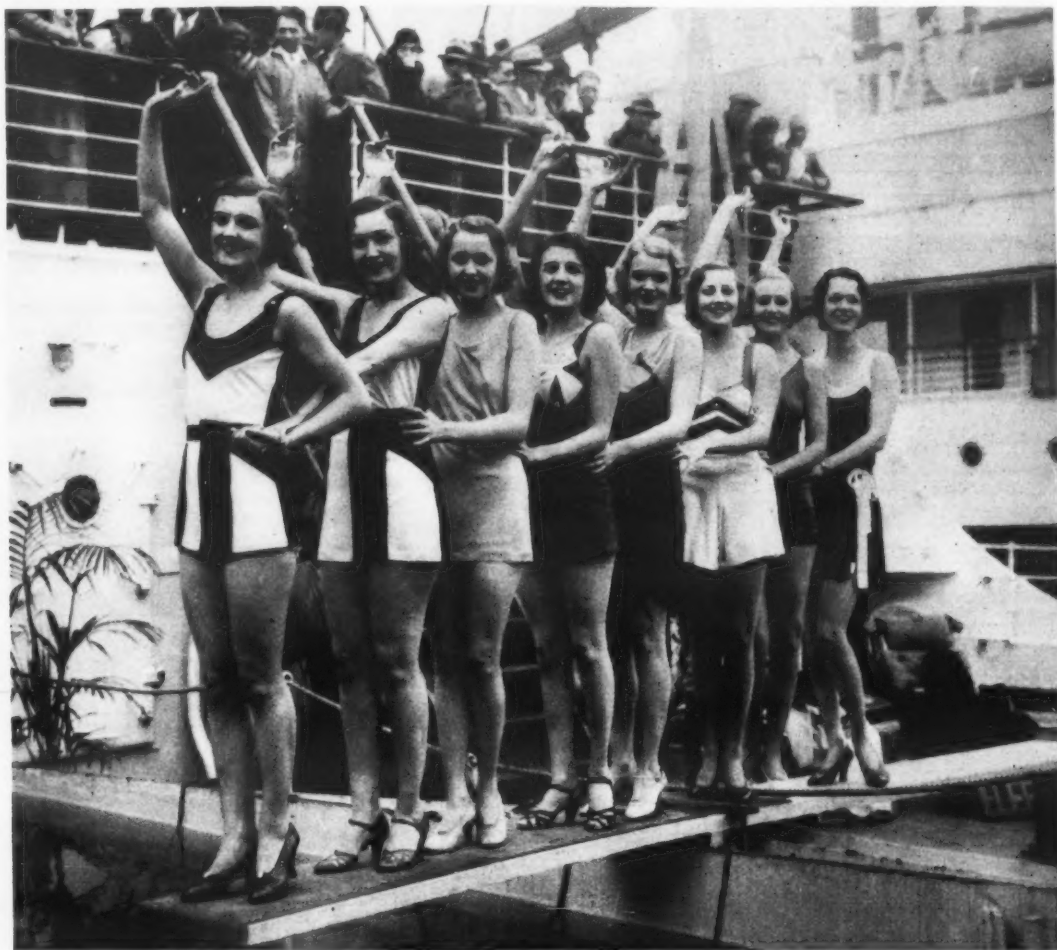


LOOKING
TOWARD THE
TOP WHERE
FEW HAVE
CLIMBED:
THE SLOPES
of Mount
McKinley,
Snow Covered
the Year
Around and
Pitted With
Crevasses Such
as Those Which
Cost the Lives
of Koven and
Carpe, as Seen
by the
Lindley
Party.

(Times Wide
World Photos.)



AMERICA'S TENNIS QUEEN TUNES UP ON FRENCH COURTS: MRS. HELEN WILLS MOODY
in Action in a Practice Game at the Racing Club in Paris, Where She Is in Training for European Tournaments.
(Times Wide World Photos, Paris Bureau.)



WALKING THE PLANK IN THE LATEST MODE: MODELS
Parading Before the Guests at a Style Show Aboard the Steamship Pennsylvania in New York Harbor.
(Times Wide World Photos.)



At Right—TENNIS CELEBRITIES IN PARIS: MRS. HELEN WILLS MOODY

With M. Redelsperger, Who Is Famous as a Referee of the Davis Cup Matches, at the Racing Club at the Bois de Boulogne.
(Times Wide World Photos, Paris Bureau.)



HE DOFFS HIS JUDICIAL ROBES TO KNOCK DOWN THE PINS: SUPREME COURT JUSTICE HAROLD J. HINMAN
of Albany, N. Y., Keeping in Physical Trim With a Daily Session of Bowling. He Has Rolled as High as 257.
(Times Wide World Photos.)

BROOKS REFLEX CAMERA

Light, compact and precise, this instrument is not only a real mirror reflex, but can be used as an ordinary camera as well. It possesses unique features found in no other camera and yields negatives of astonishing brilliance and clarity. The image is visible in exact film size in the Reflex focusing hood. Simple to operate, the Brooks Reflex will not easily get out of order. Optical equipment: Hugo Meyer f:4.5 lens in Pronto shutter with delayed action feature.



Weight approximately 2 lbs. Dimensions 5x4x5 inches. Picture size 2 1/4 x 3 1/4 inches. Complete with shoulder strap, film pack adapter, and cable release, \$32.50. With Meyer f:3.8 lens in 6 speed Ibsor shutter, \$42.50.

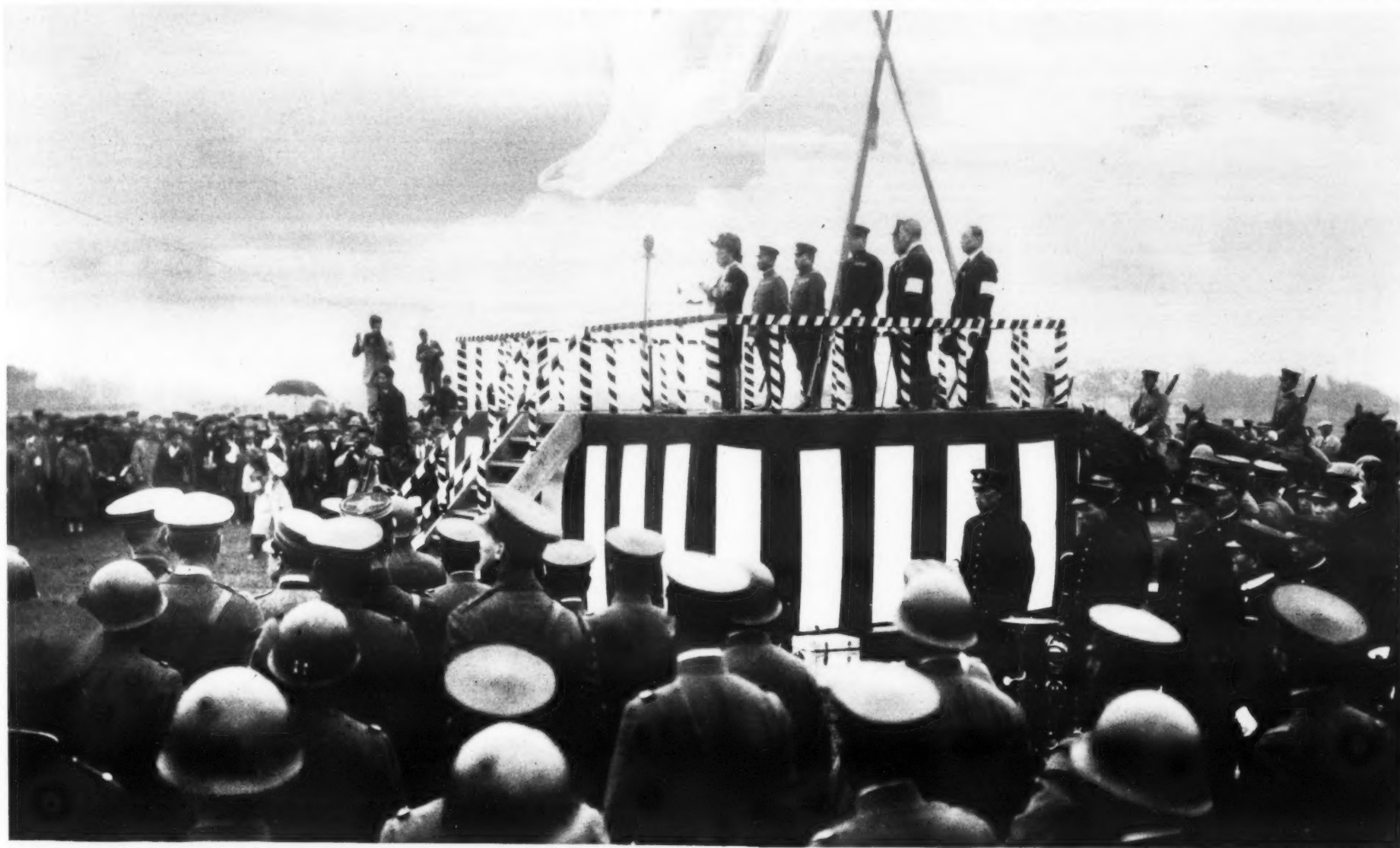
FREE TRIAL GLADLY GRANTED.

Burleigh Brooks
127 West 42 St., New York.



OVER THE STICKS IN PRECISION DANCING STYLE: FIVE COMPETITORS
in the 120-Yard High Hurdles in the Intercollegiate Track Meet at the University of Georgia Snapped in Speedy Action. Crenshaw (Left) of Georgia Won the Event. (Times Wide World Photos.)

THE SHANGHAI BOMBING: CONTRASTS OF ONLY A FEW MINUTES



JUST BEFORE A BOMB EXPLOSION BROKE UP THE SHANGHAI CELEBRATION OF THE MIKADO'S BIRTHDAY: HIGH JAPANESE OFFICIALS Assembled on the Reviewing Stand in Hongkew Park a Few Moments Before the Blast Which Seriously Wounded Admiral Kichisaburo Nomura and Marmoru Shigemitsu, Minister to China, Caused the Death of One Official and the Injury of Four in Addition to Those Named.
(Times Wide World Photos.)



HUSHED CROWDS WATCH THE REMOVAL OF THE BOMB VICTIMS: THE REVIEWING STAND Being Cleared of the Wounded a Few Minutes After the Explosion, Which Was Attributed to Koreans Who Had Been Engaged in Anti-Japanese Activities for Some Time.
(Times Wide World Photos.)



Head of Derwentwater, English Lake District

Americans of taste and intelligence

do not travel to Europe to collect data of bathrooms. They come to gather flowers of European culture. The Lake District is a garland of English culture! Over these hills and dales Coleridge and Wordsworth used to walk and argue the rules of prosody. By the side of these lakes Ruskin walked to find relief from the heat of his own indignation. Southey wandered here wondering what he could do to save his brother-in-law the "damaged Archangel," as Charles Lamb called him. Come and live for a few days where great English poets lived. Some of the best trains in the World go from Euston Station to the Lake District.

LMS

LONDON MIDLAND & SCOTTISH
RAILWAY OF GREAT BRITAIN

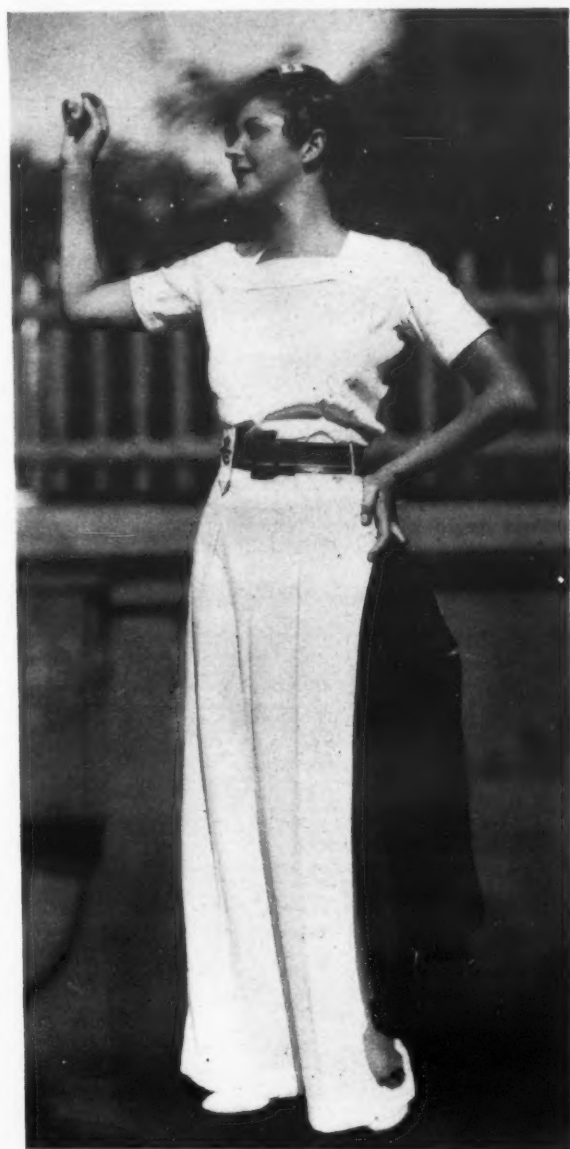
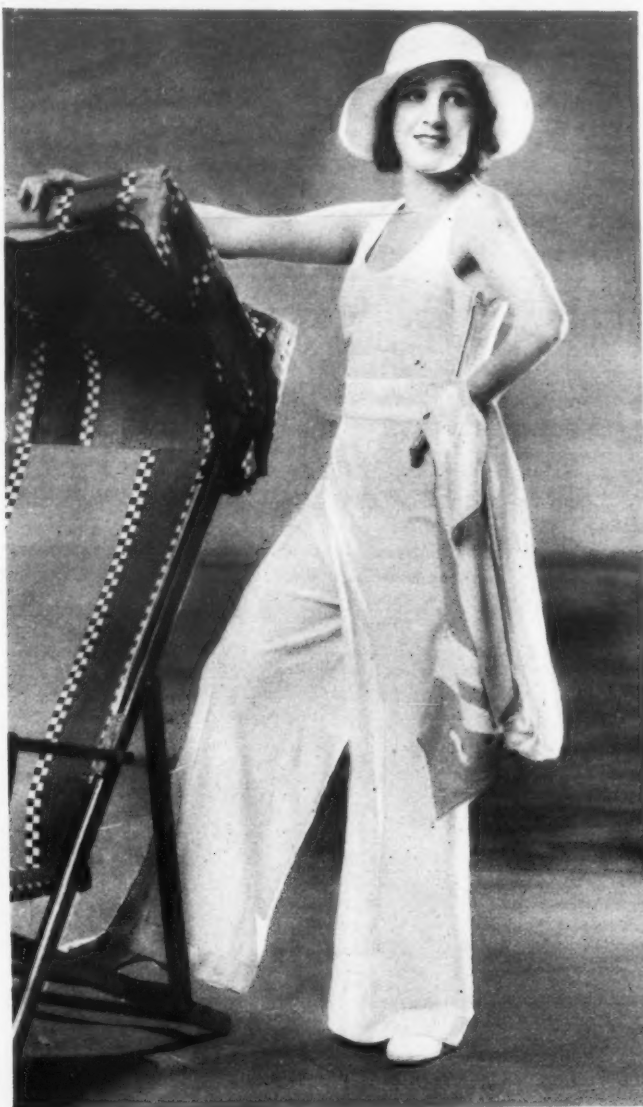
Illustrated pamphlets from T. R. Dester, Vice-President—Passenger Traffic, (Dept. A-24) LMS Corporation, 200 Fifth Avenue, New York City, or from your own Ticket Agent.

Slacks Have Not Lessened the Vogue for Beach Pajamas



BATHING SUIT FROM HERMES IN DARK BLUE JERSEY
Showing the New Twisted Cord Trimming at Neckline and Waist.

(Times Wide World Photos, Paris Bureau.)



"CANOE CLUB"
Patou Calls This Outfit With White Flannel Slacks, Silk Blouse and Navy Jacket. Note the Insignia at the Belt Repeated on the Beret.

(Times Wide World Photos, Paris Bureau.)



BEET RED LINEN PAJAMA SUIT
With Blouse Striped in Navy and White. The Stitched Red Linen Hat Is Reversible, Being White on the Upper Side. Stern Brothers.

At Right—
THE YACHTING JACKET OF WIDE-WALED PIQUE
Has a Trig Pinched-In Waistline. Bonwit-Teller. (Pagano Studios.)



OVER HER SWIM SUIT WITH LINES OF SILK STITCHING
She Is Wearing White Flannel Slacks, With One of the New Medium-Brimmed Beach Hats of White Stitched Linen. A Tie-Around Waistcoat of Navy and White Is on Her Arm Ready to Be Donned. Stern Brothers. (New York Times Studios.)

By **GRACE WILEY.**
ONE hears less of the trend to mannish beach clothes now than at the beginning of the Palm Beach season, when slacks, men's wear flannel and tailored shirts had all but usurped the fashion interest of beach pajamas, beach frocks and other familiar feminine versions of the beach story. Slacks, it would seem, failed to sweep Palm Beach, and so have become just another beach costume type that may be taken or ignored as one chooses. Being of more sturdy materials than linen, they do offer that argument against beach pajamas, but none on the score of fashion preference.



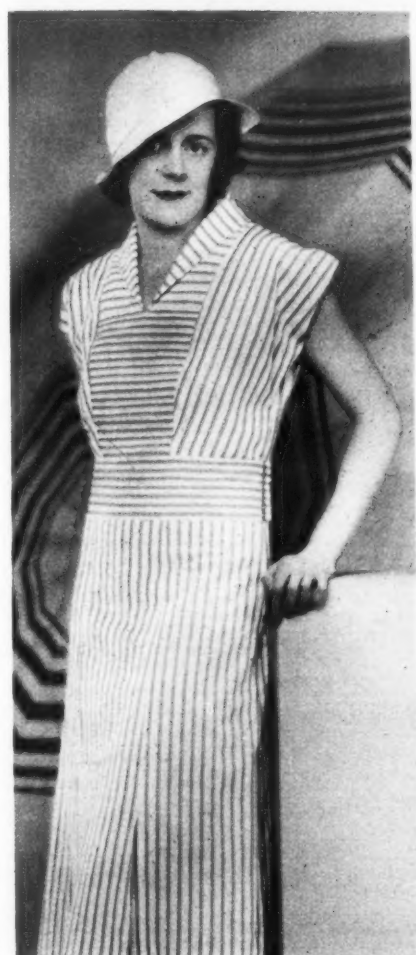
THE SCHIAPARELLI KNITTED ONE-PIECE PAJAMA
With Ribbed Insert to Give the High-Waist Line. Note the Crochet Trim at the Neck. The Little Triangular Cape May Also Be Worn as Bib or Swathed Girdle. Sandals With Crochet Vamps and Canvas Quarters. Saks-Fifth Avenue. (New York Times Studios.)



Brims Grow Wider as Summer Approaches



PERIWINKLE BLUE VISCA
Faced in Matching Lace Has An Entrancing Chain Trim of Periwinkle Flowers. Franklin Simon. (New York Times Studios.)



FOR SPORTS WEAR,
The Hat of Stitched Linen or Piqué Has Few Rivals. Shown with Frock in Heavy Striped Linen. Nudelman & Conti. (New York Times Studios.)



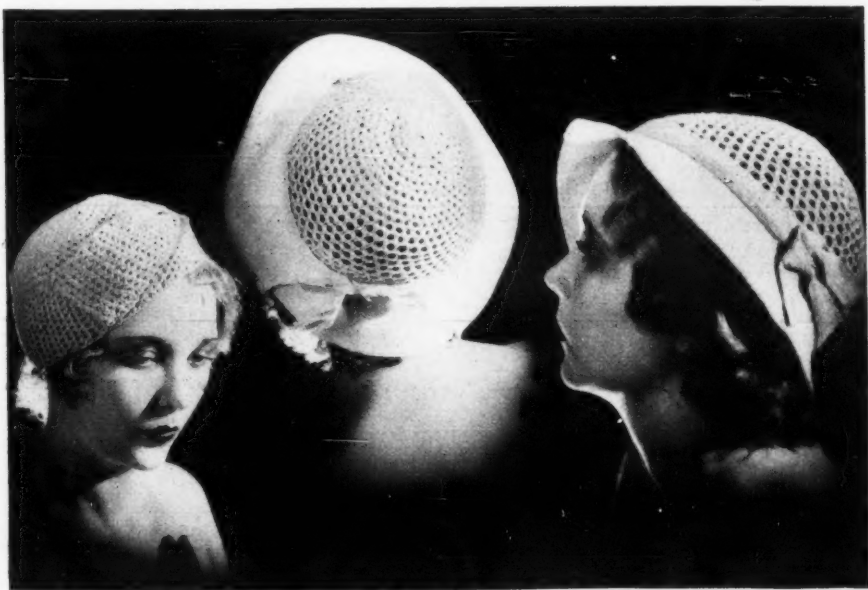
THE DIRECTOIRE BONNET
As Adapted by Mado. James McCreery & Co. (New York Times Studios.)

BRIDESMAID'S HAT
In Dusty Pink Swiss Hair with Braided Edge. The Only Trimming Is a Soft Bow of Pale Blue Liberty Satin Ribbon. James McCreery. (New York Times Studios.)



CHARMING BANDEAU HAT IN BEIGE STRAW,
With Bandeau of Hyacinth Pink Flowers to Match the Corsage Flowers on the Suit of Navy Sheer Wool Combined with Satin. Hat from Franklin Simon, Suit from Mary Lee Frocks. (New York Times Studios.)

At Left—
THE SHEPHERDESS SAILOR,
Created by Mainbocher in Black Milan, Has the Fashionable Dip to Back and Front, With a Single White Flower to Emphasize That Dip. Imported by Bonwit Teller. (Pagano Studios.)



THE CROCHETED CROWN IS STILL POPULAR.
Three Sports Hats of Devore Yarns in Durene-Covered Lastex Designed by Serge Hat Company and Shown by Lord & Taylor and Franklin Simon. (Pagano Studios.)

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FOUR BIG FACTORS IN THE YANKEES' WINNING STREAK: HENRY JOHNSON, GEORGE PIPGRAS, VERNON GOMEZ AND CHARLIE RUFFING, Whose Pitching Did a Lot Toward Putting the McCarthy-men at the Top in the American League. Pipgras Has Two Shut-Outs to His Credit and Gomez and Ruffing One Each. (Times Wide World Photos.)



GETTING THEIR SOUVENIRS OF A VERY PLEASANT WORLD'S SERIES: PEPPER MARTIN, Who Sensationally Routed the Athletics Last Fall, Is Congratulated by Judge Kenesaw M. Landis as He and Other Cardinals Receive Their World's Series Rings in Ceremonies at St. Louis. (Times Wide World Photos, St. Louis Bureau.)



THE BASEBALL FEVER HITS THE MEMBERS OF CONGRESS: THE DEMOCRATIC TEAM of the House of Representatives Out for Practice for Their Game of June 4 Against the Republicans. Left to Right Are Representatives Kelly of Illinois, Ellzey of Mississippi, Maloney of Louisiana, Granfield of Massachusetts, Fernandez of Louisiana, Vinson of Georgia, Boehne of Indiana, O'Connor of New York, Ramspeck of Georgia, and McMillan of South Carolina, the Captain. (Associated Press.)



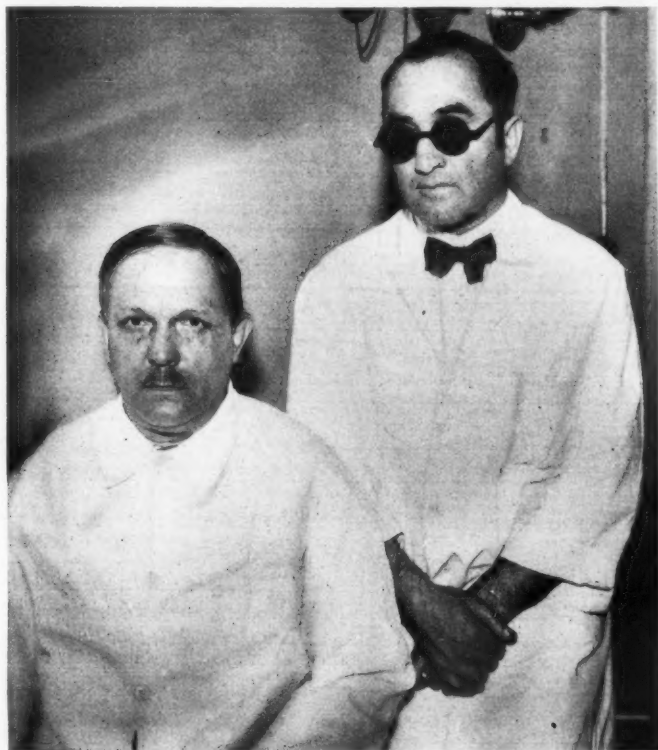
THE ORIGINAL "BURGOO KING" SHOWS HIS PACES: J. L. LOONEY of Lexington, Ky., Demonstrating His Skill by Cooking Burgoo for the Annual Barbecue of the Atlanta Police Department, a Task That Requires 36 Hours. (Times Wide World Photos.)



IN COMPETITION FOR THE ORATORICAL HONORS OF THE NEW YORK AREA: FINALISTS for the Metropolitan Regional Championship in the National Oratorical Contest on the Constitution. Miss Muriel Herzstein (Seated Second From Left), a 16-Year-Old Student in Washington Irving High School, Manhattan, Won the First Prize of Participation in the National Final, a Trip to Europe With All Expenses Paid, \$1,000 in Cash and a Gold Medal. Chief Judge Cuthbert W. Pound (Standing in Centre) of the New York Court of Appeals Presided Over the Contest. (Times Wide World Photos.)



A TINY SKIPPER TAKES THE WHEEL: JOHNNIE BATES Getting a Little Nautical Practice in the Naval Reserve Armory at Atlanta, Ga. (Times Wide World Photos.)



HE OFFERS A RAY OF HOPE FOR THE BLIND: JOSEF GARTLGRUBER, a Vienna Architect Who Has Devoted Twenty Years to Research for the Sightless, Photographed With His Patient, Dr. Fritz Guggi, Who Now Is Said to Be Able to Distinguish Light and Shadow and to Read Large Print, as the Result of Treatments With New Electrical Apparatus. (Times Wide World Photos, Vienna Bureau.)



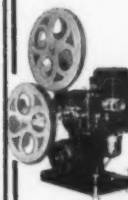
"DESERT BLOSSOMS" 750 FEET UNDERGROUND: GOVERNOR ARTHUR SELIGMAN and a Group of Girls From the 1,200 New Mexico High School Students Who Accompanied Him on a Tour of Carlsbad Cavern, Photographed in the Big Room, Which Is 4,000 Feet Long and 625 Feet High. (Herbert Kennicott)

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JOSEPH SANTLEY
in the Radio Comedy, "Heigh-ho
Everybody," at the Fulton Theatre.
(New York Times Studios.)



JOAN CARTER-WADDELL
in the Musical Show, "Hey Nonny
Nonny!" at the Shubert Theatre.
(Hal Phylfe.)



VIOLA FRAYNE AND ELISA
COOK JR.
in a Scene From "Merry Go Round,"
at the Avon Theatre.
(Murray Korman.)



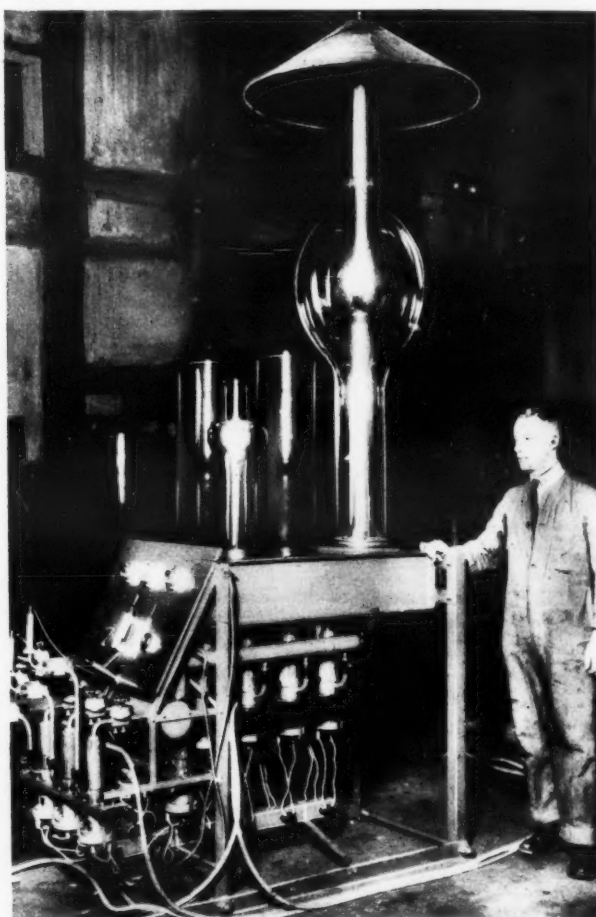
TWO BRITISH SCIENTISTS WHO HAVE DISCOVERED THE DREAM OF THE MEDIEVAL ALCHEMISTS: DR. E. T. S. WALTON (LEFT) AND DR. J. D. COCKROFT, Who, Working at Cambridge With Lord Rutherford (Centre), Recently Announced That They Had Split the Atom.
(Times Wide World Photos.)



At Right—
QUEEN OF THE UNCLE REMUS FESTIVAL: LITTLE MISS BARBARA HASTINGS, Who Presided Over the 25th Annual Festival of Flowers Held at the Wren's Nest, the Atlanta Home of the Late Joel Chandler Harris.
(Times Wide World Photos.)

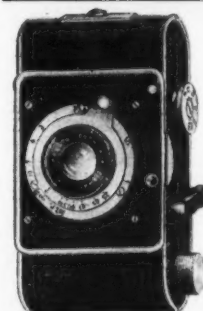


THE CENTENNIAL OF THE FIRST MESSAGE SENT BY TELEGRAPH: MISS LEILA LIVINGSTONE MORSE, Granddaughter of the Inventor, Tapping Out the Message "What Hath God Wrought" on the Original Instrument Which Is Now in the Law Library of the Capitol.
(Associated Press.)



THE MACHINE WHICH SPLIT THE ATOM: THE APPARATUS, a One Million Volt Vacuum Discharge Tube, Which Was Used by Dr. Cockcroft and Dr. Walton in the Cavendish Laboratory in Cambridge, England, for Their Successful Experiments.
(Times Wide World Photos.)

At Left—
THE MATERNAL ATTITUDE: CAT WITH A FIGHTING STRAIN OF AUSTRALIAN BOB-CAT Mothering a Fox-Terrier Puppy Which She Adopted After the Death of Two Kittens and Kept Despite the Efforts of the Puppy's Real Mother to Reclaim It.
(Times Wide World Photos, Los Angeles Bureau.)



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WITH THE FILM STARS AT PLAY ON THE BEACH



A NEW SADDLE FOR THOSE WHO RIDE THE "WILD WHITE HORSES":
ROCHELLE HUDSON,
 Young Motion Picture Actress Who Is Rapidly Rising to Stardom, With One of the Olympic Sea Sleds, Equipped With an Air Chamber Which Holds the Board in the Breakers and Prevents Up-Ending or Diving, at the Miramar Beach Club, Santa Monica, Cal.
 (All Photos, Times Wide World Photos, Los Angeles Bureau.)



OPTIMISTIC ABOUT HIS PET'S ABILITY TO GROW:
JOHN BOLES
 Resting From His Work on a Mansion for His Tiny Dog at His Home at Malibu Beach.



CHARTER MEMBERS OF HOLLYWOOD'S BEACH COLONY: FILM STARS
 Who Have Contributed Much to the Social Success of Malibu Beach, the Exclusive Summer Haven Up the Coast From Santa Monica Populated by Folk of the Screen. In the Group Are Anna Q. Nilssen, Leatrice Joy (Centre) and Mrs. Milton Cohen Jr. (Top).

At Left—
BETTY KENDALL AND WARNER BAXTER
 Watching a Match in a Tournament for the Movie Tennis Players Given by Director Herbert Brenon at His Summer Home.



AN ACTOR WHO KNOWS HIS RACKET:
WARNER BAXTER
 Returning a High One in an Invitational Tournament on Herbert Brenon's Court at Malibu Beach.



AT A SEASIDE KINGDOM WHERE ALL ARE QUEENS: JOAN MARSH
 Touring the Ocean Front at Malibu Beach Atop the Broad Shoulders of Eddie Grainger, Former Football Star.





A SOCIETY LEADER COLLECTS "NICKELS FOR REPEAL": MRS. VINCENT ASTOR
Gathering Funds at a Wall Street Outdoor Rally of the Women's Organization for National Prohibition Reform.
(Times Wide World Photos.)



"WANDERING BIRDS" ON A HIKE AROUND THE WORLD: TEN GERMAN YOUTHS
Giving an Impromptu Deck Concert Aboard the Liner Berlin on Their Arrival in New York on a Walking Tour of the Globe Via the United States, China, Manchuria and Russia. They Carry Musical Instruments to Provide a Means of Replenishing Their Funds.
(North German Lloyd Photo.)



IN IMITATION OF THE ART OF THE ABORIGINES OF THE NORTH: TOTEM POLES
Carved by Boy Scouts in All Parts of the Country, as Displayed at the Sessions of the National Scout Council in New York. Three Prize Winners Will Receive Trips to Alaska. First Honors Went to Blanchard Kennedy of Columbus, Miss.
(Times Wide World Photos.)

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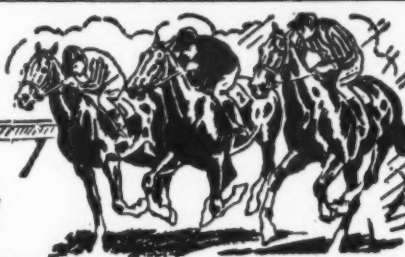
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\$4,000 Corinthian

Steeplechase Handicap

MONDAY, MAY 30th (Memorial Day)

\$15,500 Suburban Handicap

WEDNESDAY, JUNE 1st

\$7,500 Fashion Stakes

THURSDAY, JUNE 2nd

\$5,000 Maturity Stakes

FRIDAY, JUNE 3rd

\$2,000 Aiken Hunters

Steeplechase

SATURDAY, JUNE 4th

\$70,000 BELMONT STAKES

\$26,000 National Stallion Stakes

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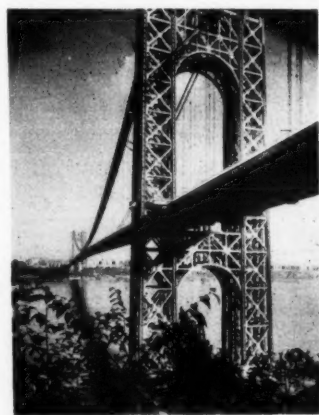
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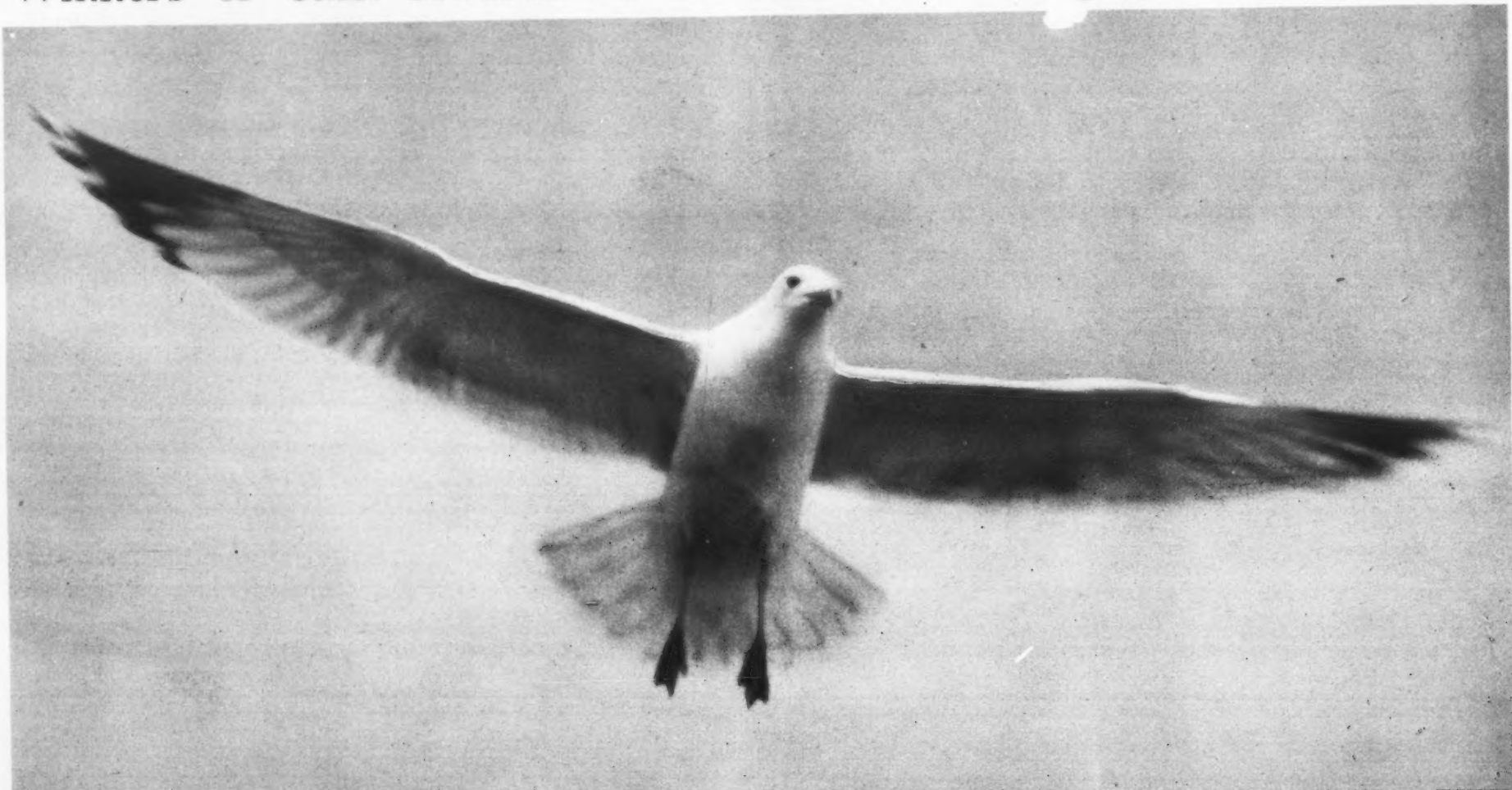
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Winners of Cash Awards in the Amateur Photographic Competition



A SEA-GULL PUTS ON THE BRAKES: A REMARKABLE ACTION
PICTURE
by C. W. Schulz of Duluth, Minn. (First Prize, \$15.)



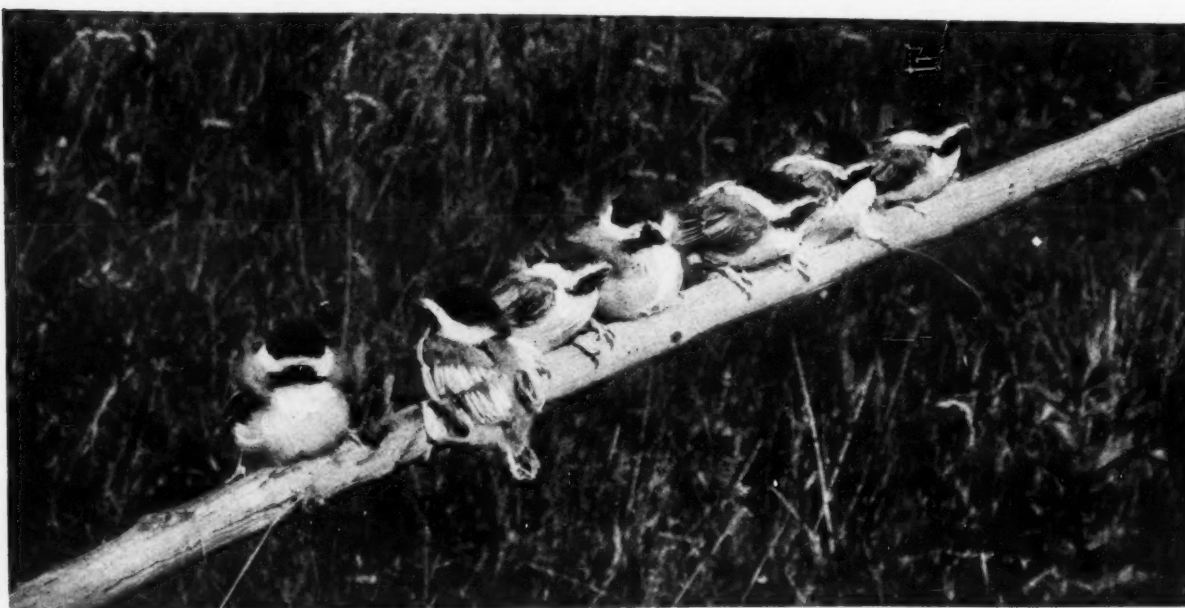
A DAINITY DINER.
Sent by R. M. Dawson of
St. Paul, Minn. (Cash
Award, \$3.)



GYMNASTIC EXPERT.
From Mrs. B. Haby of San Antonio, Texas. (Cash Award, \$3.)



AN ENTERPRISING MEMBER OF THE RISING
GENERATION.
From J. G. Tannahill of Neptune, N. J. (Cash
Award, \$3.)



READY FOR THE TRIAL FLIGHT: YOUNG CHICKADEES
Photographed by Percy A. Morris of Seymour, Conn. (Cash Award, \$3.)



THE LIGHTHOUSE AT IPSWICH, MASS.
Submitted by Elmer P. Trevors of Lowell, Mass.
(Second Prize, \$10.)



EVENSONG.
Offered by U. J. Froebel of San Antonio, Texas.
(Cash Award, \$3.)

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION

PRIZE-WINNING pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

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FOOTNOTES ON A WEEK'S HEADLINERS

[From The New York Times.]

PERPLEXED INFALLIBILITY.

THE politics of twentieth-century Japan may be hazy through the smoke of assassins' pistols, but the rule of Japan has been steadfast for twenty centuries in the same imperial house. And to the seeming anomaly of medieval-modern-Eastern-Western - feudal-democratic-capitalistic - proletarian Japan might be applied this observation of Emperor Hirohito, one of his few quoted remarks: "The Japanese are wearing both native and foreign costume; but such double living must be very expensive."

Only a fortnight before the assassination of Premier Inukai, Emperor Hirohito observed his thirty-first birthday—on the same day as the bombing at Shanghai which injured ranking Japanese officials there. His reign is a difficult one; officially it has been decreed the "era of enlightened peace," but though peace is enlightening it is frequently perplexing. Enlightenment the Emperor has continuously sought. He has sought it in lectures by experts, he has sought it from Prince Saionji, the last of the Elder Statesmen, who comes down from his mountain to advise him, and he has sought it as an inveterate reader of newspapers, without which, he has said, "it is mental darkness." Responsible he is for the future, but for that responsibility he is traditionally accountable to his 2,000 years of ancestors. Theoretically he lives above the "nine-coated clouds," but, as he wrote in the annual New Year poetry competition in which 34,000 of his subjects participated two years ago,



The Emperor.

*I muse on the strength of the rocks
Enduring the ceaseless beating of
the waves
On the rugged shores.*

Upholder of tradition that he is, he is a judicious breaker of it. He broke it through a marriage of his own choice. He was the first of his imperial line to handle money, to visit the theatre, to enter a department store and to venture beyond the four seas around Japan. He has hung on to straps in Paris and London subways and was scolded by a London tube conductor for failure to show his ticket. On his visit to Britain he had the weird experience of hearing the Japanese anthem skirled on Scottish bagpipes. He picked up golf, and in countless thousands of locker rooms there should be consolation in the fact that hooks, slices, divots and costly putts also belong to the godhood.

As a descendant of gods, the approach of the Emperor used to exact the prostration of his subjects, who fell on their faces, not daring to gaze upon his hallowed features. Hirohito was the first member of the imperial house to be greeted by his countrymen standing up and shouting their enthusiasm. He has been both venerated as a deity and cheered as a man.

RESOLVED AGAINST.

FORMER New York Senator James W. Wadsworth visited old scenes last week, attended a meeting of a Senate committee (but as a witness rather than as a member), and predicted that with the repeal of prohibition the saloon would not return. Call the roll of Senatorial exes, and Mr. Wadsworth



SHANGHAIED?

is about the most frequently quoted ex-Senator. He lost his seat in the American House of Lords five years ago, for which he has to thank a third-ticket dry candidate, and his gratitude has been expressed by heading the New York branch of the Association against the Prohibition Amendment. When not attacking prohibition he is a fruit and cattle raiser in the Genesee country.

Mr. Wadsworth is the most frequently quoted ex-Senator because whatever he says about prohibition gets several repetitions. Leaders of New York State dry organizations—and they are far from being silent men—must quote his remarks before they can denounce them, and when the resolutions are adopted, his words are to be found again among the



Mr. Wadsworth.

"whereases," the prefaces to the paragraphs beginning "And now, be it further resolved," which consign Mr. Wadsworth to political oblivion. During the last five years, one of the favorite occupations of State dry associations is consigning Mr. Wadsworth to political oblivion; they point to the open grave dug at the time of his Senate defeat and demand that he jump into it. They announce that he is politically dead, but such announcements necessarily carry with them the recognition of his continued existence. Demands are made that he be "read out of the party," but the response of the party organization displays either disobedience or illiteracy.

Two years ago, there was talk of putting Mr. Wadsworth up for Governor. Instead, he succeeded in obtaining a wet plank in the platform. At rumors of Cabinet or diplomatic appointments, there were more dry resolutions. Last March the Wadsworth name figured in speculation as to the next Republican nominee for Governor. This month there was growing talk of him for his old Senate post. But both dries and Demo-

crats might have something to say about that, for there is still that five-year-old open grave.

A LEGISLATIVE RECORD.

HUEY P. LONG, United States Senator from Louisiana, has been on exhibition in the back row of the Senate alongside of Senator Hattie Caraway for four months now, and the time is ripe to nominate him the Bossy Gillis of the Senate. With the former Mayor and "bad boy" of Newburyport he has at least two traits in common: red hair and a fondness for violent public discussion. Last week while the Senate was considering tax measures he conducted a three-hour filibuster. As printing costs of the Congressional Record are estimated, this flight of oratory cost about \$600, a sum equivalent to the income-tax payments of seventy-two married men with two children each and net earned incomes of \$5,000.

The late Dwight W. Morrow died without making a single speech during a Senate session; as a freshman Senator, Mr. Long has been both seen and heard. According to a Capitol guide, he shares with Speaker Garner the primary interest of sightseers visiting legislative halls. Two days after Senator Long's arrival in the Senate, the reporters for the Congressional Record were taking down his maiden speech in their Arabic-like shorthand characters.

Since that debut, here is the public record of Senator Long's activities in and out of the Senate:

Feb. 5—Introduced to President Hoover and left with the observation, "Considering the miserable party he represents, he is about as good as any of them."

Feb. 9—Appointed to three important Senate committees.

March 3—A guest of the Wadsworth-Astoria, he instructed Oscar in the art of making sandwiches.



Senator Long.

March 14—Corrected in a dispute over Senate rules.

March 21—Demanded redistribution of wealth rather than taxation of the poor.

April 5—Interrupted Senator Harrison to preach his doctrine of redistribution of wealth.

April 7—Persuaded the Senate restaurant to serve "pot likker."

April 12—Proposed 65 per cent surtax on incomes over \$2,000,000 and 65 per cent levy on estates over \$20,000,000.

April 29—Offered resolution for tax bill to prevent any yearly income of more than \$1,000,000 or inheritance of more than \$5,000,000; resigned committee posts and attacked Senator Robinson, Democratic leader.

April 30—Proposed Senator Norris of Nebraska for the Presidency.

May 3—Committee resignations accepted; listed public utility clients of Senator Robinson's law firm.

May 5—Endorsed Governor Roosevelt for President.

May 12—Called to order and forced to his seat after speech attacking Senator Robinson.

May 16—Held up night session of the Senate with three-hour filibuster.

May 18—Spoke for an hour on Louisiana oil producers.

IN FOCH'S SHOES.

WEYGAND, il est mol," Marshal Foch used to say of his slight, silent, black-haired chief of staff. He also referred to his right-hand man as his "spiritual son." Consequently, there was more than usual appropriateness last week when General Maxime Weygand, now Chief of Staff of the French Army, took his seat in the French Academy wearing Marshal Foch's academician's uniform.

Between 1914 and 1918 Foch and Weygand were such a close-working team that it was difficult to single out the work of one from the other. Foch, the military mystic, frequently expressed himself in parables, which made it hard for literal-minded staff officers to translate into orders. It was like reducing a concept to a time-table, and this quality Weygand brought to the Allied Generalissimo.

After the armistice General Weygand had his chance for solo work.



Gen. Weygand.

"Send us Foch or we perish," the Poles wired to Paris when the Soviet armies neared Warsaw. "Send them Weygand," replied Foch.

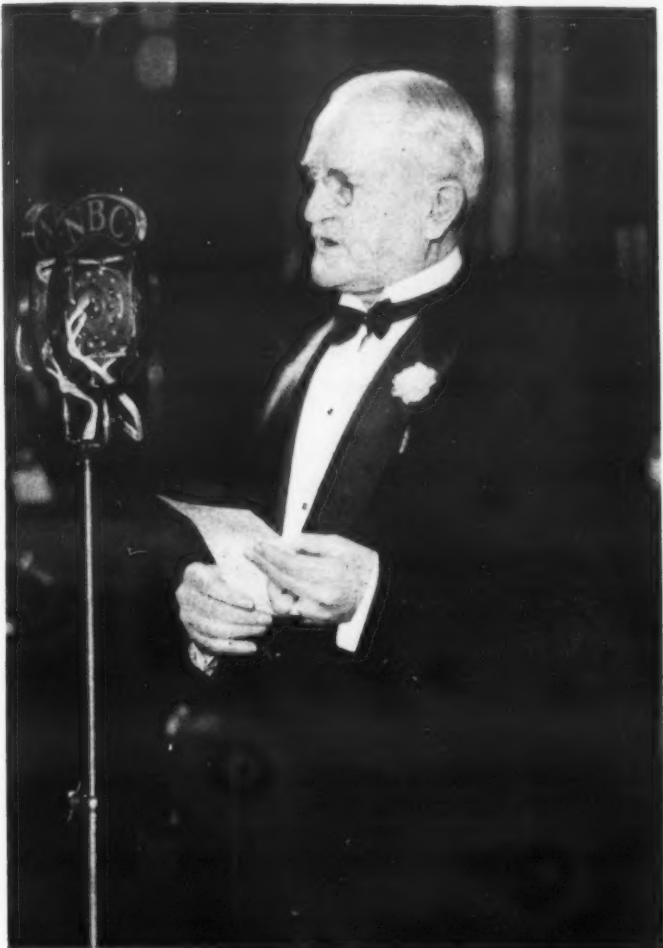
After a survey of the bending and broken Polish lines, General Weygand confronted Marshal Pilsudski and his Polish staff with a map and a crayon. Marking circles and crosses and lines on the map he identified them as Polish battalions, batteries and tanks to be placed in strategic positions, and as he warmed to his work his voice became a shout and suggestions became commands.

"You forget you are speaking to a Marshal," growled Pilsudski. "There is only one man in the world who can talk like that to me, and he is Marshal Foch."

"Marshal Foch never resented advice from members of his staff," Weygand replied. "That is why he is not only a great Captain but a great man."

"Continue," said Pilsudski. Five days later the Soviet drive halted. A fortnight later the Russians were over their own border.

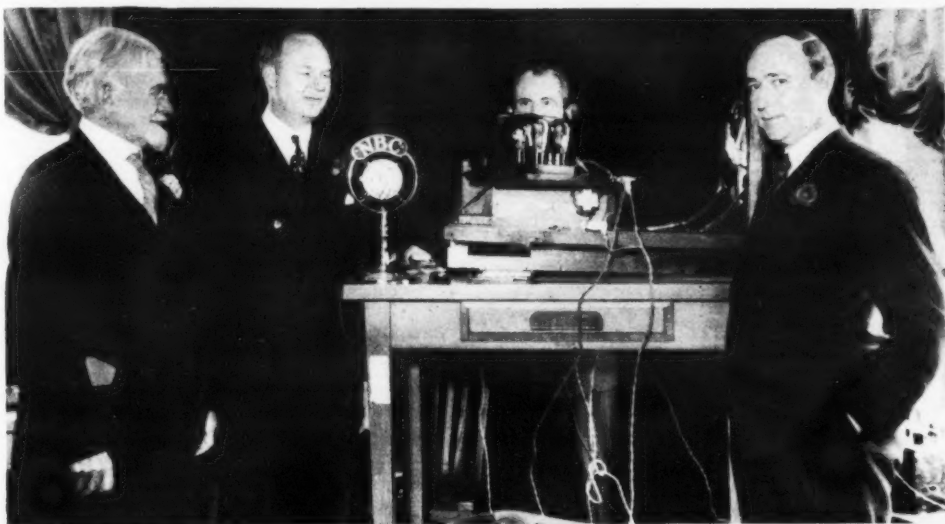
S. T. WILLIAMSON.



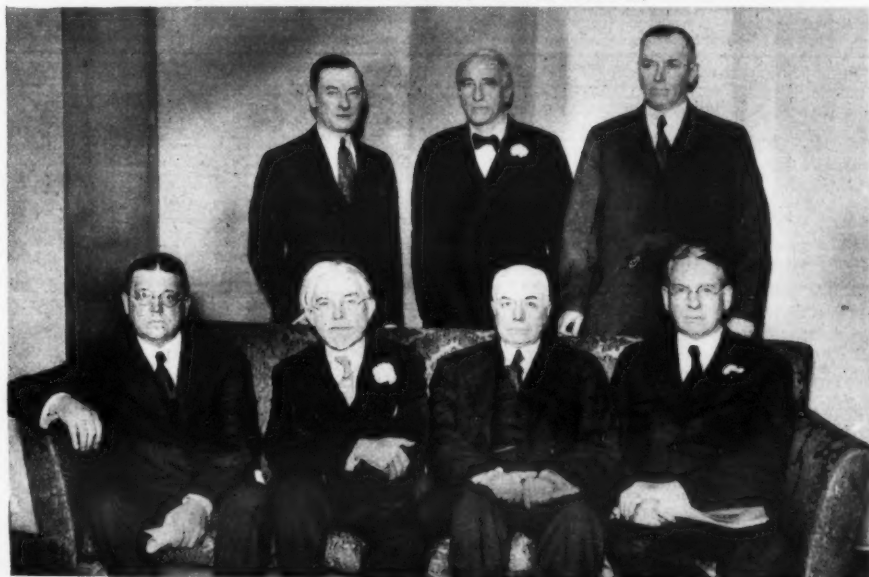
THE HEAD OF THE A. E. F. IN A MID-ATLANTIC BROADCAST: GENERAL JOHN J. PERSHING Speaking Over a NBC Network, While Aboard the Liner Leviathan Far From Land. (Times Wide World Photos.)



INTRODUCING MISS MICHELE BRIDGET FARMER: GLORIA SWANSON'S BABY DAUGHTER, as Photographed for the First Time in Kensington Gardens, London. She Was Born Early in April at the Mayfair Home of Her Parents, Mr. and Mrs. Michael Farmer. (Times Wide World Photos, London Bureau.)



A DANCING MOONBEAM CARRIES THE HUMAN VOICE: HENRY L. DOHERTY, (Left) Head of the Cities Service Company, Speaking Over a Nation-Wide Radio Chain Through a Novel Moonbeam Hook-Up in a Celebration of His Sixty-Second Birthday, His Return to Active Business After an Illness of Six Years, and the Formal Opening of 60 Wall Tower, the World's Third Highest Building. At the Right Stands M. H. Aylesworth, President of the National Broadcasting Company. (Times Wide World Photos.)



A LIGHTER MOMENT IN THE LIFE OF A MAJOR GENERAL: DENNIS E. NOLAN, Commander of the Second Corps Area, With the Misses Josefina Pla, Manuelita Gorbea and Dora Ramirez, Sponsors of the R. O. T. C. of the University of Porto Rico, at an Inspection of the Cadet Corps at Rio Piedras, P. R. (Times Wide World Photos.)



FIVE WHO EAT AT A TOTAL COST OF \$1 A DAY: STUDENTS of the Carnegie Institute of Technology, Pittsburgh, Sitting Down to One of the Meals Which Form a Part of Their Ten-Day Experiment in Working Out an Inexpensive Diet Which Contains All Necessary Elements. (Times Wide World Photos, Pittsburgh Bureau.)

IN CELEBRATION OF HIS SIXTY-SECOND BIRTHDAY: HENRY L. DOHERTY With a Group of Notables at a Luncheon in His Honor. Seated, Left to Right, Are: Postmaster General Walter F. Brown, Mr. Doherty, George B. Cortelyou and Andrew W. Robertson. Standing Are Mayor James J. Walker, Joseph P. Day and Walter C. Teagle. (Times Wide World Photos.)

Bunk!

—says the famous
ALEX MORRISON

...and he guarantees to Improve Your Golf in just Five Days!

AT LAST Alex Morrison has done what thousands have urged him to do: put his way to learn the correct swing within reach of every one anxious to improve his game.

"Alexander the Great" is, as Bob Davis says, "the Wizard of Golf Instruction." His instruction brought Babe Ruth down into the 70s—enabled Doug Fairbanks to shoot 72 (on a par 71 course) in Los Angeles—helped big-framed Rex Beach shoot 154 for 36 holes in tournament play, and slender Clarence Budington Kelland get into the 70s. He has taught Jack Dempsey, the slight Charles Chaplin and the bulky Paul Whiteman, Grantland Rice, Rube Goldberg, Paula Stone, Annette Kellermann, and scores of others. Whatever golf lessons he chose to give were given at a charge of \$200 for 12 lessons.

He is on the staff of American Golfer, has written for Ladies' Home Journal, American Magazine, Popular Science, and others. He has given lectures and exhibitions all over this country and Canada. Although this left him little time for tournament play, Alex has demonstrated that he can play the game with the best of them. In addition to defeating several of the leading players he has set many course records. Recently he tied the course record at Winged Foot (the scene of the 1929 American Open) with a 68. He has no less than 30 attested scores ranging from 65 to 69 over championship length courses; a few of them, for example, the Brackenridge Park at San Antonio, Texas, with a 69; Pasadena Golf Club, Altadena, California, 69; the Detroit Golf Club (South Course) a 66; and 69 at Denver Country Club.



This fellow is considerably worried about his wind-up. The correct swing banishes all worry about ANY stage of a shot.

For Those Bewildered by a "Plague of Don'ts"

Alex Morrison has just gotten out a book which clearly describes and pictures with actual slow-motion photographs his simple way of learning the correct swing. There need be no question in your mind about being able to learn through a book like this one. It is sold not on promise but on performance. It will be sent for 5 DAYS' FREE EXAMINATION—on a definite guarantee that it will improve your game, or cost you nothing.



So many "don'ts" are running through his mind that they show in his knees, his shoulders, and his whole stance.

If you know Alex Morrison, you know that he is the arch enemy of Golf DON'TS! His last fifteen years have been spent to help the man so typical of thousands of golfers: the man who stands grimly before his ball "concentrating," with his knuckles white with tension, and the cords in his neck swelling with strain. Alex Morrison is out to help the fellow who really gets too little amusement, satisfaction and benefit from the game—who merely exchanges business worries for golf worries—who is in a constant panic about doing the wrong thing.

The Secret of the Correct Swing

If you are "stymied" by your apparent inability to apply seemingly simple principles, if the usual advisory jargon and generalities haven't gotten you anywhere, if you realize that mere intense concentration, will-power,

DON'T LOOK UP!
DON'T HURRY BACKSWING!
DON'T PULL IN!
DON'T DROP LEFT SHOULDER!
BE SURE TO PIVOT!
DON'T OVERSWING!
KEEP LEFT ARM STRAIGHT!



ALEX MORRISON

GRANTLAND RICE, Editor of *The American Golfer* says, "Alex Morrison has been working for years on simplifying and developing a clear picture of what is needed to play better golf. He is something more than a fine teacher of golf. He is also one of the few who have made a close study of breaking up tension, which is the curse of every game played."



REX BEACH says, "Morrison knows more about his business than I will ever know about mine. He has taken the golf swing apart and examined it, oiled up loose parts, re-assembled them and put the whole thing into smooth running order. To watch him execute a shot is to realize that he has mastered the elusive principles of the golf stroke to a nicety which makes the swing of most experts look crude. And the simple way he describes it! You will find here the soundest, the simplest, the most sensible help you have ever found."

"Alex Morrison," says BOB DAVIS, "is the Wizard of Golf Instruction. If the Pulitzer Fund were to offer a reward for golf instructors, Morrison would grab the coin every year. He is the most celebrated golf instructor alive."

Sent for 5 Days' FREE EXAMINATION on this Double-Guarantee

The Morrison Golf Guarantee	
If Your Present Score Is	In One Month You'll Score
130	115
120	110
110	100
100	92
90	85
85	80
80	77
75	73

So confident is Mr. Morrison that even the first 5 days will convince you of what he can do for your game that he has authorized his publishers to make the following double-guarantee:

The book will be sent for 5 days' FREE EXAMINATION! Pay nothing in advance—nothing to the postman. Read it for five days. If you are not "sold" on what this New Kind of Golf Instruction will mean to you, return the book and forget the matter. On the other hand, if this 5 day free examination makes you want to KEEP the book, send only \$2, plus the small postage charge.

Now, secondly—if you do buy the book and put Mr. Morrison's suggestions into practice, and if within one month you don't reduce your score in accordance with the little chart shown here—then AGAIN it's your privilege to return the book; and your \$2 will be refunded.

Surely no offer could be fairer than that. Send no money now. Merely clip and mail the coupon at once. SIMON & SCHUSTER, INC., Dept. 15, 386 Fourth Avenue, New York City.

SIMON & SCHUSTER, Inc.
Dept. 15, 386 Fourth Ave.
New York City.

Please send me Alex Morrison's new illustrated book, "A New Way to Better Golf," for FREE EXAMINATION.

I will either send you, within 5 days, \$2 plus small postage charge or I will return the book without being obligated in any way.

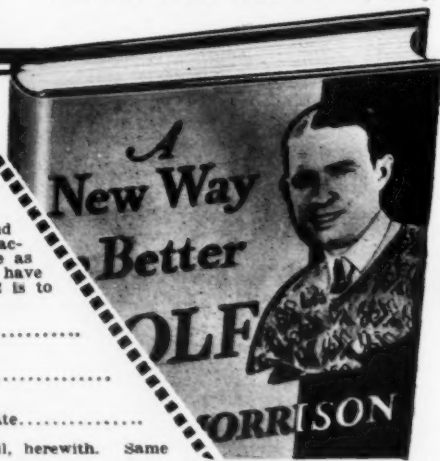
It is also understood that if I buy the book and then if putting Mr. Morrison's instructions into practice does not—within one month—reduce my score as indicated in the schedule shown above, I AGAIN have the privilege of returning the book. Then my \$2 is to be refunded at once.

Name

Address

City State

☐ Check here if you are enclosing \$2, in full, herewith. Same refund privileges apply, of course.



SOME OF THE GOOD GOLFERS WHO HAVE FOLLOWED MORRISON'S SYSTEM



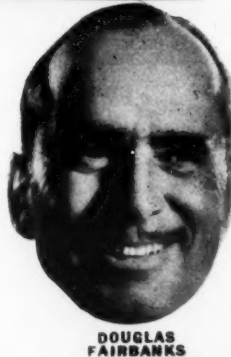
CLARENCE
BUDINGTON
KELLAND
Formerly in the 90's
Now in the 70's



REX BEACH
Formerly in the 80's
Now in the 70's



PAUL WHITEMAN
Formerly over 100
Now in the 80's



DOUGLAS
FAIRBANKS
Formerly in the
high 80's
Now in the low 70's